

eular

EUROPEAN
CONGRESS OF
RHEUMATOLOGY
2021 | 2-5 JUNE

PARTNERSHIP & INVESTMENT OPPORTUNITIES

congress.eular.org

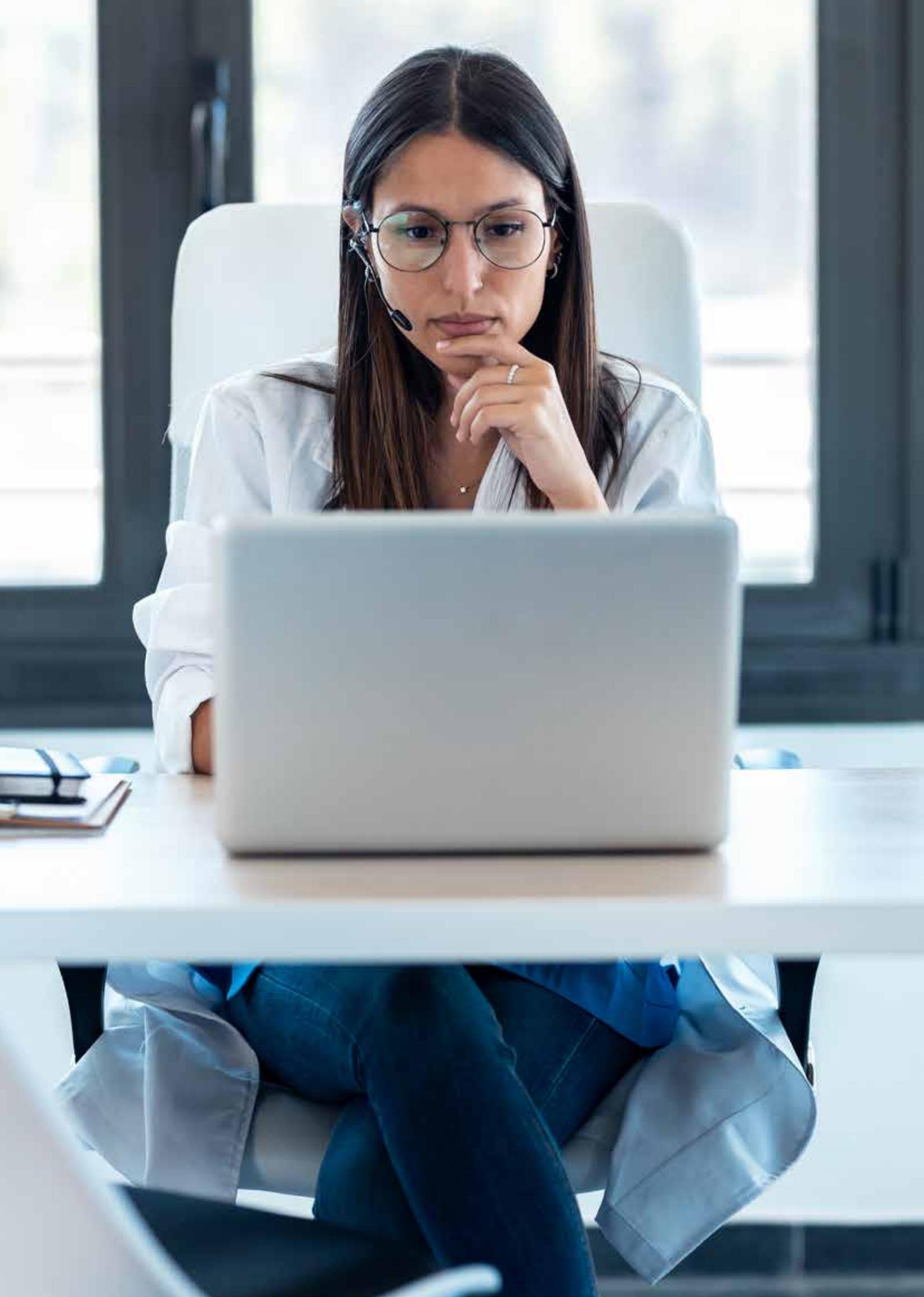


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IMPORTANT INFORMATION

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PARTNERSHIP & INVESTMENT OFFICE

EULAR 2021

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REGISTRATION OFFICE

EULAR 2021

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Switzerland

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Fax: +41 61 686 7788
Email: congress.reg@eular.org

THE EULAR CONGRESS
IS THE WORLD'S MOST
RESPECTED EVENT
WITH WORLDWIDE
ATTENDANCE IN THE
RHEUMATOLOGY
CALENDAR



ABOUT EULAR

OBJECTIVES OF EULAR

EULAR aims to reduce the impact of rheumatic and musculoskeletal diseases (RMDs) on the individual and society and to improve the social position and the quality of life of people with rheumatic and musculoskeletal diseases in Europe. To this end, EULAR stimulates, promotes and supports education, research, prevention and treatment of rheumatic and musculoskeletal diseases. These include the diseases of the musculoskeletal or locomotor system as well as systemic immune mediated diseases.

In furtherance of these aims, EULAR carries out the following activities:

- _ Patient care: improve and implement standards of care for people with rheumatic and musculoskeletal diseases; promote and improve access to care; improve communication between people with rheumatic and musculoskeletal diseases and the professionals involved in their treatment.
- _ Education: foster professional and patient education by developing tailored materials and courses, by deploying innovative learning approaches, by facilitating broad access to these educational offers, and by fostering and contributing to the harmonization of educational standards in rheumatology across Europe.
- _ Research: serve as the focal point for rheumatology research in Europe and the conduit for international research collaborations and interactions with the larger rheumatology research community around the world; develop, publish and promote implementation of EULAR Recommendations and Criteria for the classification, diagnosis and management of rheumatic and musculoskeletal diseases; disseminate latest research in rheumatic and musculoskeletal diseases by publishing leading scientific journals.
- _ Scientific congresses and meetings: organise an annual European rheumatology congress of highest scientific standards and worldwide reputation as well as smaller scientific or educational meetings catering to specific topics and needs.
- _ Public affairs: engage with EU as well as national political institutions as a recognized partner and source of expertise in rheumatic and musculoskeletal diseases towards improving research funding, social policy legislation and quality of care; assisting advocacy actions on the national and international levels.
- _ Institutional relations: foster collaboration with and among EULAR members; collaborate with and support the goals of "FOREUM Foundation for Research in Rheumatology"; collaborate with the International League of Associations for Rheumatology (ILAR) and Regional Leagues in rheumatology as well as with international health, medical or educational organisations like WHO, EMA, UEMS and others in view of promoting the objectives and goals of EULAR.

EULAR is a non-profit organisation; it does not pursue gainful or self-help purposes.

MEMBERS OF EULAR

Together with 45 scientific member societies, 36 PARE organisations and 25 health professionals associations, EULAR underscores the importance of combating Rheumatic and Musculoskeletal Diseases (RMDs) not only through improving treatment, prevention and rehabilitation of RMDs but also through fostering excellence in education and research, promotes translation of research advances into patients daily care and fights for the recognition of the needs of people with RMDs. Twenty-four corporate members support EULAR with their membership.

- _ **Reduce the burden of rheumatic diseases**
- _ **Fight for recognition**
- _ **Stimulate, promote and support research, prevention & treatment**
- _ **Promote translation of research advances**

WELCOME ADDRESS

Dear Friends,

We live in the most interesting of times. Just as we long for the familiarity of prior years, so we are increasingly industrious, as we create our 'new reality' in the world of rheumatology. In so doing, we require remarkable flexibility and ingenuity as a discipline as we continue to combat the rheumatic and musculoskeletal diseases, and to care for those afflicted to the utmost of our ability.



The EULAR family is similarly changing rapidly, not least as we adapt to life with COVID-19. 2021 will bring our new structure into reality optimised for the 21st century. This will better equip us to deliver on our major objectives, enshrined in the **EULAR 2023 Strategy**. As we deliver on those objectives, we seek to deliver world class education, to provide penetrating and effective advocacy to our political classes, to offer empathetic and comprehensive support to patients and to sustain the discovery research efforts that will ultimately lead to cures for people with RMDs. In particular, in the last few months EULAR, working together with our valued international

partners, has responded vigorously to the crisis in the creation of the **EULAR-COVID-19 Database**, the elaboration of timely patient information and the publication of our provisional 'COVID-19 management' recommendations – representing a living document to ensure their relevance in this fast changing pandemic environment.

EULAR Virtual Congress 2021

The EULAR Congress has always been at the centre of our activities – it provides **a critical forum for education, knowledge exchange, research innovation, networking and especially fostering friendships!** We were obliged to meet in the virtual world in 2020. Similarly, we plan to offer a 'virtual congress' in June 2021 though we hope to bring in twists of new experience, e.g. with '**EULAR Networking**', I highly encourage you to take part in this. At its core, we will offer a virtual scientific and PARE programme that is outstanding – it will contain educational content that is contemporary, accessible and definitive. It will deliver research findings in the clinical, translational and basic domains that is world leading. It will provide online and in-person opportunities for networking, debate, engagement and feedback. **Our faculty will represent the very best of global rheumatology.**

I record here my personal appreciation of the extraordinary work ongoing on the part of the EULAR Office as they bring imagination, energy and industry to the preparation of our Congress 2021. Similarly, my thanks in advance to the gifted scientific chairs and Congress committee members who are working so hard to deliver excellence.

I look forward to welcoming you, virtually, in June to celebrate all that is good in rheumatology!

Wishing you safe times.
Yours truly,

A handwritten signature in black ink, appearing to read 'Iain McInnes'. The signature is fluid and stylized, with a long horizontal stroke extending to the right.

Iain McInnes
EULAR President

EXECUTIVE SUMMARY

Since its introduction in 2000, the Annual European Congress of Rheumatology has become the primary platform for exchanging scientific and clinical information in Europe. It is a highly recognised event which facilitates interaction between expert medical doctors and scientists, people with arthritis/rheumatism, health professionals and representatives of the pharmaceutical industry each year. Having experienced considerable growth in relation to the number of participants and the quality of abstract submissions over the past years, EULAR offers you the opportunity to align your organisation with the world's leading and best attended event in the rheumatology calendar, a melting pot of the latest findings and trends — a must-attend appointment.

The EULAR Congress, a unique event, offers a vast variety of scientific sessions that present in-depth successes, challenges, and global updates on where the community stands in the fight against rheumatism and musculoskeletal related diseases. Platforms to meet and network amongst delegates are plentiful and interaction with rheumatology organisations, industry and governmental agencies, commercial and non-commercial entities are offered in the form of the exhibition as well as satellite symposia.

At the EULAR 2020 E-Congress, a first virtual event, over 18,700 delegates from 138 countries attended, most if not all professions working with rheumatology were represented. For all individuals and organisations committed to the fight against rheumatic diseases this is an event that must be attended. Getting involved in the annual EULAR Congress facilitates a unique opportunity to leverage four days of unparalleled access to the leaders of the rheumatology world.

HOW CAN YOU GET INVOLVED?

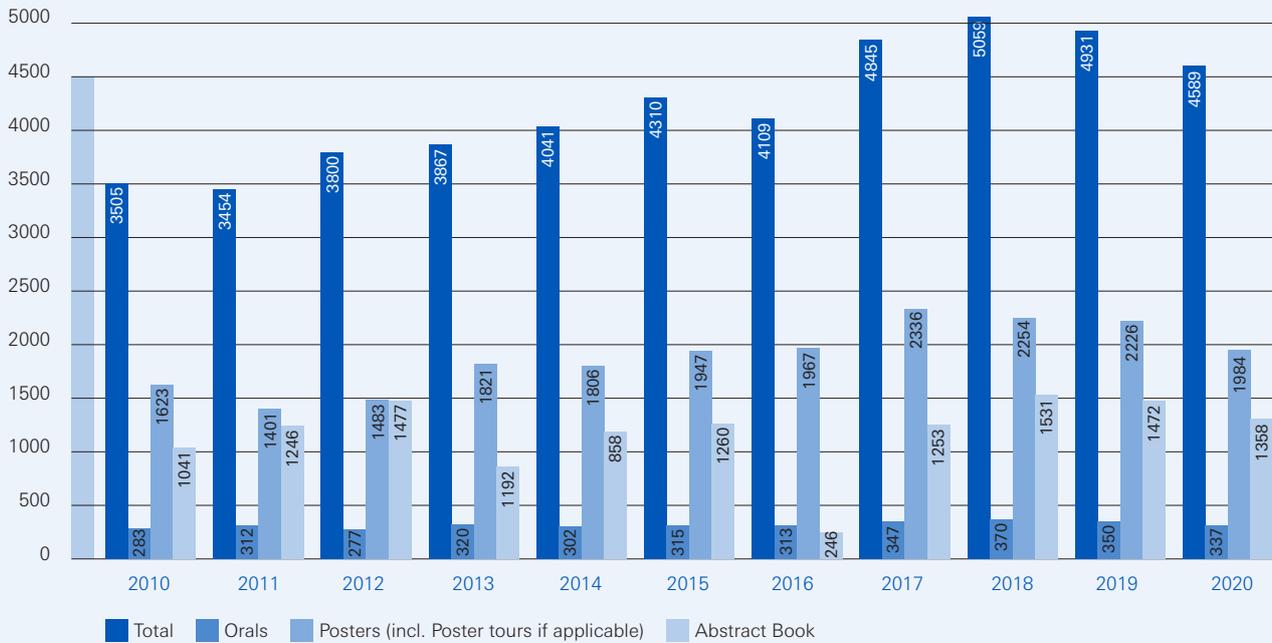
There are many ways in which you and your organisation can be part of the upcoming annual event. Be present on the exhibition floor to demonstrate your latest products (26 virtual exhibitors at EULAR 2020), hold a satellite symposia session (32 virtual satellite symposia at EULAR 2020) and take advantage of the many support and advertising opportunities available to you.

Our team is here to work with you on a one-to-one basis to ensure your investment and presence at the meeting are maximised. Whatever your objectives are, we can create a tailor-made package that will satisfy your exact needs and deliver the desired results. Exhibiting is a powerful form of marketing, providing unlimited opportunities to drive sales, increase visibility, create positive publicity, differentiate from the competition, and broaden competitive advantage by increasing credibility, image and prestige to a highly targeted audience.

We know that valuable partnerships will be formed at EULAR 2021 and that this yearly event is a unique platform for you to showcase your latest medical products and services.

WHAT MAKES EULAR UNIQUE?

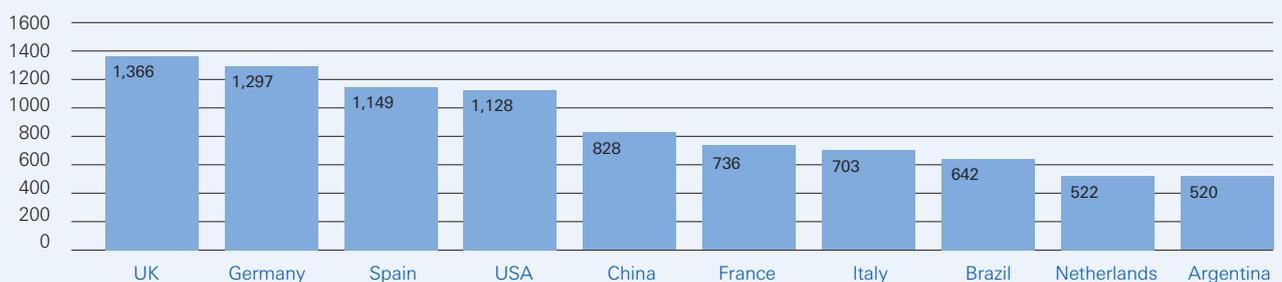
EULAR ABSTRACT HISTORY 2010 – 2020



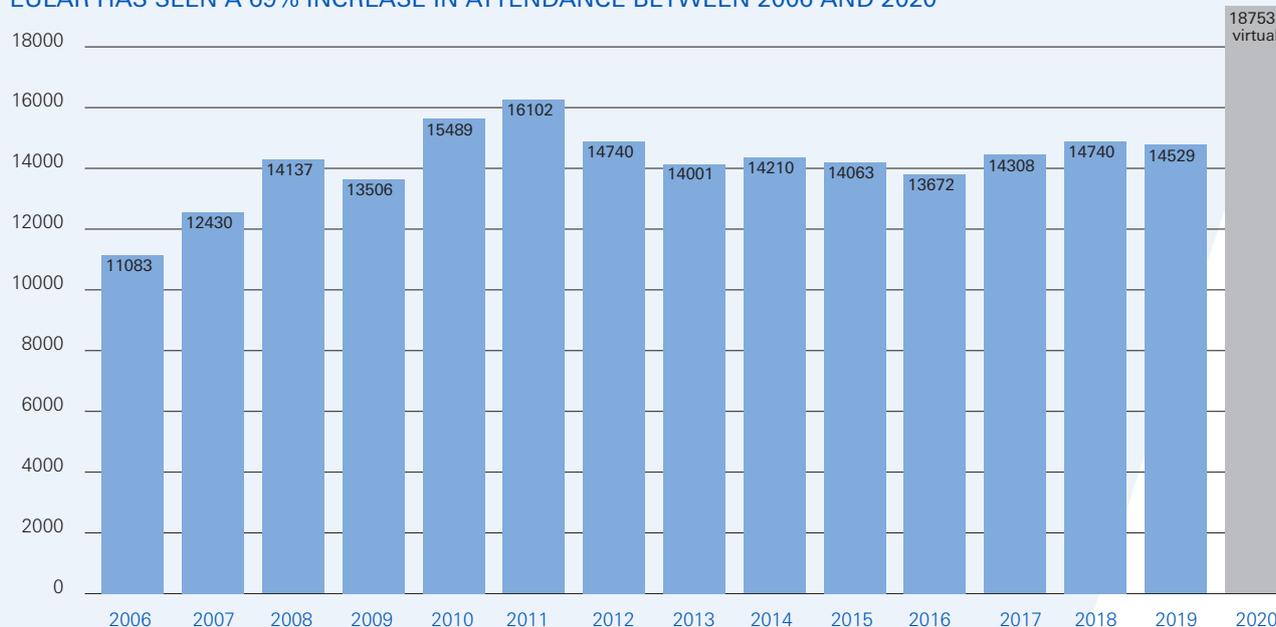
TOP 10 COUNTRIES AT EULAR 2019 ATTENDEES



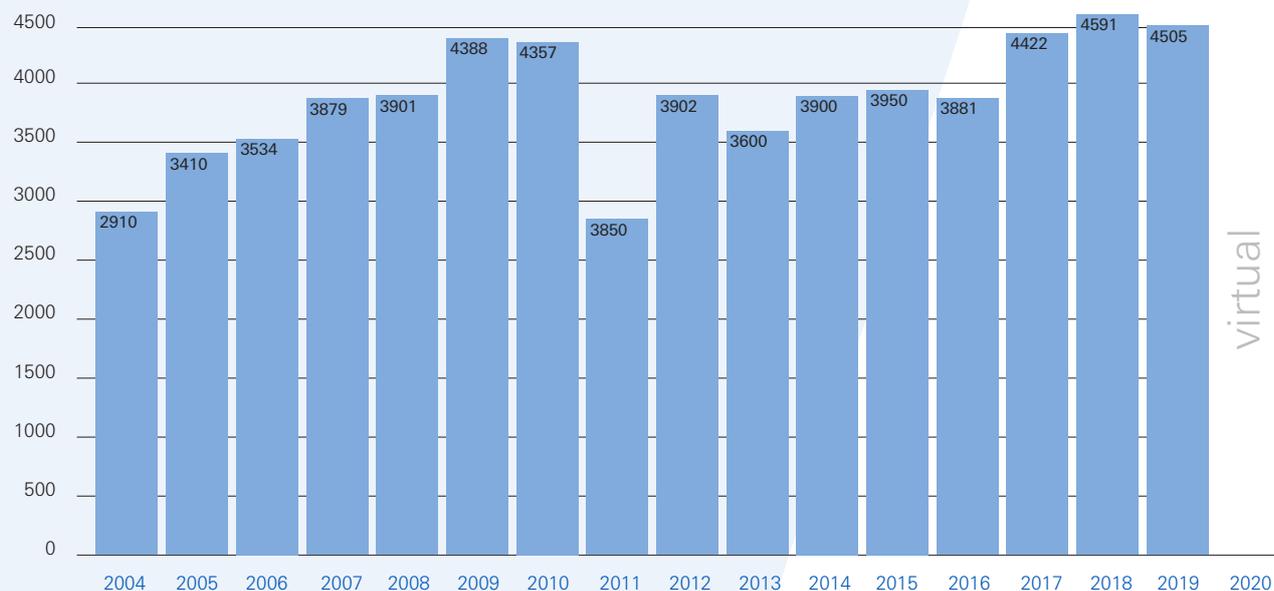
TOP 10 COUNTRIES AT EULAR 2020 VIRTUAL ATTENDEES



EULAR HAS SEEN A 69% INCREASE IN ATTENDANCE BETWEEN 2006 AND 2020



EULAR HAS SEEN A 63% INCREASE IN EXHIBITOR PRESENCE BETWEEN 2004 AND 2019 (data per sqm)



WHO EXHIBITED AT THE EULAR 2020 E-CONGRESS?

ABBVIE

AMGEN

ART TEMPI

ASTRAZENECA

BOEHRINGER INGELHEIM
INTERNATIONAL GMBH

BIOGEN

BRISTOL-MYERS SQUIBB

CELLTRION HEALTHCARE

ELSEVIER

FRESENIUS KABI

GALAPAGOS

GILEAD

GLAXOSMITHKLINE

JANSSEN

LILLY

MEDAC GMBH

MYLAN

NOVARTIS PHARMA AG

PFIZER

ROCHE

SAMSUNG BIOEPIS

SANOFI GENZYME

SOBI

STADA ARZNEIMITTEL AG

UCB

VIFOR PHARMA GROUP

... and **66** not-for profit organisations.



EULAR ALLOCATION RANKING 2021

RANKING	COMPANY	TOTAL POINTS
1	PFIZER	3,840
2	ABBVIE	3,164
3	NOVARTIS	1,938
4	LILLY	1,777
5	UCB	1,665
6	ROCHE	1,416
7	JANSSEN	1,182
8	SANOFI GENZYME	870
9	BMS	804
10	AMGEN	788
11	BOEHRINGER INGELHEIM	648
12	GILEAD	647
13	GSK	579
14	MEDAC	485
15	BIOGEN	286
16	IBSA	278
17	MENARINI	229
18	CELLTRION	209
19	ASTRA ZENECA	184
20	TRB CHEMEDICA	171
21	GALAPAGOS	119
22	FRESENIUS KABI	105
23	VIFOR FRESENIUS MEDICAL CARE	96
24	SAMSUNG BIOEPIS	88

SCIENTIFIC PROGRAMME

The scientific programme will start on Wednesday, 2 June 2021 at 13:00 and will finish on Saturday, 5 June 2021 at 15:00.

The congress will cover the broad spectrum of rheumatic diseases and include state-of-the-art lectures, basic science and clinical symposia, abstract sessions, presentations and discussions of difficult cases, workshops, and special interest group sessions. Abstracts can be submitted on the topics listed below. Sessions of the Health Professionals in Rheumatology and of EULAR PARE (People with Arthritis/Rheumatism in Europe) will extend and complement the programme on all days.

BASIC AND TRANSLATIONAL RESEARCH

- Genomics, genetic basis of disease and antigen presentation
- Adaptive immunity (T cells and B cells) in rheumatic diseases
- Innate immunity in rheumatic diseases
- Osteoarthritis, aetiology, pathology and animal models
- Bone diseases, aetiology, pathology and animal models
- Rheumatoid arthritis - aetiology, pathogenesis and animal models
- Spondyloarthritis – aetiology, pathogenesis and animal models
- SLE, Sjögren's and APS - aetiology, pathogenesis and animal models
- Systemic sclerosis, myositis and related syndromes – aetiology, pathogenesis and animal models
- **NEW TOPIC:** Vasculitis - aetiology, pathogenesis and animal models
- Basic and translational science in paediatric rheumatology
- Basic and translational pain science

CLINICAL TOPICS BY DISEASE

- Rheumatoid arthritis – prognosis, predictors and outcome
- Rheumatoid arthritis – comorbidity and clinical aspects
- Rheumatoid arthritis – biological DMARDs
- Rheumatoid arthritis – non biologic treatment and small molecules
- SLE, Sjögren's and APS – treatment
- SLE, Sjögren's and APS – clinical aspects (other than treatment)
- Vasculitis – large vessel vasculitis
- **NEW TOPIC:** Vasculitis – small vessel vasculitis
- Scleroderma, myositis and related syndromes

- Spondyloarthritis – treatment
- Spondyloarthritis – clinical aspects (other than treatment)
- Psoriatic arthritis – treatment
- **NEW TOPIC:** Psoriatic arthritis – clinical aspects (other than treatment)
- Osteoarthritis
- Osteoporosis
- Crystal diseases, metabolic bone diseases other than osteoporosis
- Infection-related rheumatic diseases
- **NEW TOPIC:** COVID 19
- Pain in rheumatic diseases, including fibromyalgia
- Spine, mechanical musculoskeletal problems, local soft tissue disorders
- Paediatric rheumatology
- Other orphan diseases

CLINICAL TOPICS BY AREA OF RESEARCH

- Diagnostics and imaging procedures
- Public health, health services research, and health economics
- Epidemiology, risk factors for disease or disease progression
- Validation of outcome measures and biomarkers
- Rehabilitation
- Education
- Educational cases

HEALTH PROFESSIONALS IN RHEUMATOLOGY (HPR) SPECIFIC TOPICS

- Measuring health (development and measurement properties of PROs, tests, devices)
- Epidemiology and public health (including prevention)
- Interventions (educational, physical, social and psychological)
- Patients' perspectives, functioning and health (descriptive: qualitative or quantitative)
- Service developments, innovation and economics in healthcare
- Professional education, training and competencies
- Interdisciplinary research

PARE/PATIENT ABSTRACTS TOPICS

- Patient information and education
- Building patient led organisations
- Arthritis research
- Innovations in arthritis health care
- Psychosocial support
- Work and rehabilitation
- Best practice campaigning

BUSINESS BENEFITS OF PARTNERING WITH EULAR 2021

WORLDWIDE EXPOSURE

EULAR has a broad membership, 45 scientific societies, 36 PARE organisations and 25 health professionals associations, an average of 138 countries were represented at the EULAR 2020 E-Congress. While the heartland of EULAR's activities remains in Europe, EULAR is extending its interests, collaboration and programmes far beyond. In order to promote European rheumatology and improve the management of musculoskeletal conditions, EULAR actively supports a variety of international initiatives in collaboration with the International League of Associations for Rheumatology (ILAR) and Regional Leagues in rheumatology as well as with international health, medical or educational organisations like WHO, EMA, UEMS and others in view of promoting the objectives and goals of EULAR.

CONNECTING YOU

EULAR offers unrivalled access to networks with international and regional rheumatology experts and the opportunity to learn from and connect with leading thinkers and expert decision-makers in rheumatology. With an ever-increasing interest in arthritis and all related musculoskeletal diseases there are a lot of questions related to this field; EULAR Congress 2021 will address many of these.

DIFFERENT POSITIONING

The EULAR Congress 2021 will help bridge the gap between professions, to provide a 360° approach and understanding of the current challenges and proposed measures. It is a chance to take a helicopter view to observe and learn from the world of rheumatology.

AN ORGANISATION IN THE FOREFRONT OF THE BATTLE AGAINST RHEUMATISM

EULAR remains the leading force in channeling the knowledge and foresight of rheumatology professionals to help determine the top priorities and required actions to enhance the effectiveness of prevention, treatment and rehabilitation of rheumatic diseases.

EULAR AIMS TO FORM LONG-TERM RELATIONSHIPS WITH ITS PARTNERS



SPONSOR PACKAGES

EULAR VIRTUAL CONGRESS

Options allocated according to ranking and subject to availability.

	E-PRESENCE	BASIC	REGULAR	TOP
Wednesday, 2 June 2021	↑	↑	<input type="checkbox"/> 180,000 € (without VAT) Position in the Directory: 2nd level Includes: _ Regular package components ² _ 1 Pre-recorded symposium on Wednesday	<input type="checkbox"/> 280,000 € (without VAT) Position in the Directory: 1st level Includes: _ Top package components ³ _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey] on Wednesday
Thursday, 3 June 2021	<input type="checkbox"/> 10,000 EUR (without VAT) Position in the Directory: 4th level Includes: _ Self-service portal login _ Company Profile on Industry page _ 3 free virtual tickets _ Statistics report ¹	<input type="checkbox"/> 60,000 € (without VAT) Position in the Directory: 3rd level Includes: _ Self-service portal login _ Company Profile on Industry page _ 3 Company Content Slots _ 5 free virtual tickets _ Statistics report ¹	<input type="checkbox"/> 160,000 € (without VAT) Position in the Directory: 2nd level Includes: _ Regular package components ² _ Pre-recorded symposium on Thursday	<input type="checkbox"/> 240,000 € (without VAT) Position in the Directory: 1st level Includes: _ Top package components ³ _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey] on Thursday
Friday, 4 June 2021	↓	↓	<input type="checkbox"/> 140,000€ (without VAT) Position in the Directory: 2nd level Includes: _ Regular package components ² _ 1 Pre-recorded symposium on Friday	<input type="checkbox"/> 200,000 € (without VAT) Position in the Directory: 1st level Includes: _ Top package components ³ _ 1 Pre-recorded symposium (any day) _ Live Satellite symposium [with Q&A/Survey]

Not available anymore.

Not available anymore.

EULAR DEFINITION

Pre-recorded Symposium – Your content available on the platform on the allocated time, No live Q&A function or polling available.

Live Symposium – Your content available on the platform on the allocated time with live Q&A session, options of polls and survey (Text-based).

1 Statistics report includes no. of unique counts who clicks and access company profile by day/week/month and a EULAR General statistics report for the Congress.

2 Regular package components:
 a. Self-service portal login
 b. Company Profile on Industry page
 c. 3 Company Medical Content
 d. 3 Company Commercial Content
 e. 10 free virtual tickets
 f. **Statistics report¹**

3 Top package components:
 a. Self-service portal login
 b. Company Profile on Industry page
 c. 3 Company Medical Content
 d. 3 Company Commercial Content
 e. 20 free virtual tickets
 f. **Statistics report¹**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
Additional Pre-recorded Satellite [without Q&A / Survey] slot on	Companies who have bought Basic, Regular or Top sponsor packages		
<input type="checkbox"/> Wednesday		100,000 € (without VAT)	Not available anymore.
<input type="checkbox"/> Thursday		80,000 € (without VAT)	
<input type="checkbox"/> Friday		60,000 € (without VAT)	
Additional Live Satellite symposium [without Q&A / Survey] slot on	Companies who have bought Basic, Regular or Top sponsor packages		Only if still available after allocation in Top Sponsorship packages. In total 15 slots available only.
<input type="checkbox"/> Wednesday		160,000 € (without VAT)	Not available anymore. ✳ Extended conditions see next page.
<input type="checkbox"/> Thursday		140,000 € (without VAT)	
<input type="checkbox"/> Friday		120,000 € (without VAT)	
<input type="checkbox"/> Additional set of 3 Company Content [On Company Profile]	All sponsorship package buyer	50,000 € (without VAT)	
Banners – Industry page [Total 9 slots available]	Offered to All sponsors [Allocation to EULAR Ranking]		Includes: – Basic statistics: No. of clicks on banner
<input type="checkbox"/> All Congress days		50,000 € (without VAT)	
<input type="checkbox"/> Wednesday		15,000 € (without VAT)	
<input type="checkbox"/> Thursday		15,000 € (without VAT)	
<input type="checkbox"/> Friday		15,000 € (without VAT)	
<input type="checkbox"/> Saturday – 5th of July		15,000 € (without VAT)	
<input type="checkbox"/> “Meet-The-Expert” Session on Live Channel [Total 9 slots available]	“Meet The Expert” session is limited to companies who bought Top sponsor package only and each slot of 30 minutes on Live Channel.	30,000 € (without VAT)	Includes: – Unlimited delegate attendees – Visible on Industry Symposium programme – Q&A, Polls and Survey options available upon request – Basic statistics: No. of unique views, viewing time, country distribution of total audience (%)
<input type="checkbox"/> FORUM Function – Industry page	Offered to All sponsors [Allocation to EULAR Ranking] <i>Limited spots</i>	30,000 € (without VAT)	How does it work? – A list of discussion topics companies would like to have and they can dedicate experts/staff to answer or feedback to delegates who comments. – A text based discussion, with possibility to attend pdf, pictures and provide useful URLs to delegates. – A place of networking and sharing. – Company logo can be inserted for visibility. Includes: – Unlimited delegate attendees – Polls and Survey options available upon request – Staff allocated can directly give access to moderate discussion

A forum function has been included in company profiles.

ADDITIONAL SPONSORSHIP OPPORTUNITIES – EULAR TV

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
<input type="checkbox"/> EULAR TV – Public Viewing advertising slots [Total 15 slots available]	All companies	25,000 € (without VAT)	How does it work? (no product advertisement permitted in line with EU public advertisement laws) – Sponsors have the opportunity to promote their brand and/or activities with a package of four 30-second video advertisement spots in the EULAR TV public broadcast (2 June 12:00 until 5 June 15:00) via EULAR’s YouTube channel, available on-demand until 5 July 23:59 CEST. – Note: EULAR TV’s EULAR 2020 broadcast reached 6,978 unique viewers (14,466 total views). Includes: – Basic analytics report (During public broadcast schedule: No. of unique viewers, watch time (hours), concurrent viewers timeline, audience top geographies (%))

SPONSOR PACKAGES

EULAR VIRTUAL CONGRESS

NEW

ADDITIONAL SPONSORSHIP OPPORTUNITIES – INDUSTRY PROGRAMME & EXHIBITOR BOOKLET

OPTIONS	PRICE	DESCRIPTION	CONDITIONS
<input type="checkbox"/> Half page	10,000 € (without VAT)	In this booklet, all participating companies automatically gets a spot under the Exhibitor section, and the entire Industry programme will be clearly listed. However, these are static image or wordings. If you would like this spot to be linked to your dedicated Satellite Symposium / Company Profile / Meet-The-Expert session page, you can purchase this option to get it linked.	<ul style="list-style-type: none"> – One link per advertisement throughout the entire Congress.
<input type="checkbox"/> Full page (inside)	25,000 € (without VAT)	<p>It will be placed on the Virtual Platform Entry Site (Entrance Hall) for public display and all registered participants to download and view.</p> <p>Increase your visibility in the Congress and buy a dedicated advertising slot in the Industry Programme & Exhibitors Booklet.</p>	<p>Includes:</p> <ul style="list-style-type: none"> – Your advertisement on the page will include a direct hyperlink to your chosen Satellite Symposium / Company Profile / Meet The Expert session
<input type="checkbox"/> Full page (back cover page)	30,000 € (without VAT)		
<input type="checkbox"/> Hyperlink the Industry Programme & Exhibitors Booklet to you Company Profile / Satellite Symposium / Meet the Experts session on the Virtual Platform	2,500 € (without VAT)	Link your company profile description / Satellite Symposium / Meet The Experts session in the Industry Programme & Exhibitors Booklet to the respective place on the virtual platform and enable delegates an even easier access to your company content.	<ul style="list-style-type: none"> – One hyperlink per item (Satellite Symposium / Meet The Expert Session / Company profile) throughout the entire Congress.

ADDITIONAL SPONSORSHIP OPPORTUNITIES – OTHERS

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
<input type="checkbox"/> Support for EULAR Virtual Congress Platform	Any company	40,000 € (without VAT)	<p>Benefits:</p> <ul style="list-style-type: none"> – Special visibility though mention in acknowledgement video and on EULAR TV channel – Free additional support on training staff on system: Upload; Satellite Symposium run through <p>Includes:</p> <ul style="list-style-type: none"> – Special thanks video on Acknowledgement and EULAR TV channel – Free additional support on training staff on system: Upload; Satellite Symposium run through

BOOKING FORM

EULAR VIRTUAL CONGRESS

PAYMENT TERMS

If the Booking Form is returned prior to 1 February 2021, the Sponsorship Amount will be invoiced as follows:

- _ 50% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid within 30 days at the latest, and
- _ 50% of the Sponsorship Amount in the month of March 2021 to be paid on 30 April 2021 at the latest.

If the Booking Form is returned on or after 1 February 2021 but prior to 1 May 2021, the Sponsorship Amount will be invoiced as follows:

- _ 100% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid within 30 days at the latest.

If the Booking Form is returned on or after 1 May 2021, the Sponsorship Amount will be invoiced as follows:

- _ 100% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid on 31 May 2021 at the latest.

Payments

All payments must be done in EURO onto following bank account:

Currency	EUR
Bank Name	UBS AG, Postfach, CH-8098 Zurich, Switzerland
Account No.	206-DP101 834.2
IBAN	CH70 0020 6206 DP10 1834 2
BIC	UBSWCHZH80A
Beneficiary	European Alliance of Associations for Rheumatology, Seestrasse 240, 8802 Kilchberg, Switzerland

Cancellation of Services Booked

If the Sponsor cancels the Services booked, the following cancellation fee is due to EULAR:

- _ If EULAR receives the cancellation prior to 15.12.2020, the cancellation fee is of 25% of the total Sponsorship Amount;
- _ If EULAR receives the cancellation until the 31.03.2021, the cancellation fee is of 50% of the total Sponsorship Amount;
- _ If EULAR receives the cancellation after the 31.03.2021, the cancellation fee amounts to the total (100%) of the Sponsorship Amount

Contact EULAR 2021

Partnership and Investment Manager

Mr. Florian Klett
Sponsorex@eular.org
Tel: +41 44 716 30 35

Warranties and Sponsorship Agreement

By entering into this booking form, we warrant that we will comply with EULAR's Code of Practice and with applicable legislation, regulations and with the standards of applicable international and national codes of the pharmaceutical industry.

We understand that the sponsorship agreement concerning the EULAR face-to-face and virtual Congress 2021, which is included in this manual, is applicable and we agree that it is incorporated herewith by reference.

SIGNATURE

LOCATION, DATE

COMPANY CHOP

SCIENTIFIC PROGRAMME



RHEUMA MAP



EULAR ANNOUNCEMENT



EULAR NETWORKING

**INDUSTRY
SYMPOSIUM &
MEETINGS**

EULAR TV

eular
EUROPEAN
CONGRESS OF
RHEUMATOLOGY
2021 | 2 - 4 JUNE

**EULAR
VILLAGE**

**CORPORATE
AREA**

POSTERS



EULAR PLAY & WIN



HELPDESK



LOGOUT

SPONSORSHIP AGREEMENT FOR EULAR CONGRESS

Sponsorship Agreement

between
European Alliance of Associations for Rheumatology,
Seestrasse 240, 8802 Kilchberg, Switzerland
(hereinafter "EULAR")

and

Company

Address

(hereinafter "Sponsor")

Whereas, EULAR is an organisation representing the people with arthritis/rheumatism, health professionals and scientific societies of rheumatology of all the European nations and aims to reduce the burden of rheumatic diseases on the individual and society and to improve the treatment, prevention and rehabilitation of musculoskeletal diseases;

Whereas, EULAR will organize a virtual annual European Congress of Rheumatology (hereinafter "EULAR Virtual Congress");

Whereas, Sponsor is a company that wishes to fund part of the costs relating to the organization and the performance of the EULAR Congress;

Now, therefore, the Parties hereto agree as follows:

1. SPONSORSHIP

1.1 In General

The Sponsor shall fund part of the costs relating to the organization and the performance of the EULAR Congress. In return, EULAR shall enable Sponsor to carry out corporate support activities.

1.2 Corporate Support Activities, Sponsorship Amount and Services

The corporate support activities that the Sponsor can subscribe are described in the EULAR 2021 Partnership & Investment Opportunities (hereinafter "Manual") and/or on EULAR's website https://www.congress.eular.org/partnership_and_investment.cfm together with the sponsorship amount that the Sponsor has to pay for such activities (hereinafter the "Sponsorship Amount") and with the services that EULAR has to provide (hereinafter the "Services").

1.3 Transitional Taxes

All amounts due under this Agreement are exclusive of any sales, use, goods and services or VAT which may be imposed by any governmental authority in connection with the Services provided by EULAR to the Sponsor hereunder (collectively the "Transactional Taxes"). Any applicable Transactional Taxes for which the liability belongs to EULAR will be charged to the Sponsor in addition to the Sponsorship Amount due under this Agreement. The Sponsor shall pay to EULAR and EULAR shall remit to the relevant government authority such Transactional Taxes.

1.4 Subscription

The Sponsor can subscribe the corporate support activities, which it wishes to receive by filling in the relevant form(s) of the Manual (hereinafter the "Booking Form") and returning it/them to EULAR. EULAR can accept or reject the subscription at its sole discretion. Upon EULAR's explicit acceptance of the subscription or upon EULAR sending the invoice, this Agreement and the relevant dispositions in the Manual and in the Booking Form become binding for both Parties.

1.5 Invoicing and Payment Dates

EULAR shall send to the Sponsor an invoice for the Sponsorship Amount to be paid by the Sponsor. Such invoice shall comply with the Swiss invoicing requirements (as EULAR's country of establishment). The Sponsor may request that the invoice bear additional details (e.g. purchase order number), provided such request is reasonable.

The details of the invoicing and the payment dates are set out in the Booking Form.

1.6 Payments

The Sponsor shall pay the Sponsorship Amount latest on the dates specified in the relevant form(s) or, if no date is specified, at the latest 30 days after the date of invoice. All payments must be done in EURO onto following bank account:

Currency EUR
Bank Name UBS AG, Postfach, CH-8098 Zurich, Switzerland
Account No. 206-DP101 834.2
IBAN CH70 0020 6206 DP10 1834 2
BIC UBSWCHZH80A
Beneficiary European Alliance of Associations for Rheumatology
 Seestrasse 240, 8802 Kilchberg
 Switzerland

1.7 Cancellation of Services Booked

Sponsor is entitled to cancel the Services booked against the payment of a cancellation fee (exclusive Transactional Taxes) as set out in the Booking Form.

2. OBLIGATION OF EULAR

2.1 Organization of the EULAR Congress

EULAR shall organize the EULAR Congress as planned and in compliance with applicable laws and regulations.

EULAR shall organize the EULAR Congress in its own responsibility and Sponsor does not bear any financial responsibility for the EULAR Congress, except for the payment of the amounts due under this Agreement.

2.2 Services

EULAR shall perform the Services as described in the relevant disposition in the Manual and in the form(s).

2.3 Availability of virtual Services

EULAR does not warrant that the virtual Services will at all times be available and that the EULAR Virtual Congress platform will be error free.

2.4 Use of Sponsorship Amount

EULAR shall use the Sponsorship Amount solely for the purposes set out in its by-laws.

3. RIGHT TO USE INTELLECTUAL PROPERTY RIGHTS

With this Agreement, none of the Parties assigns or transfers any of its intellectual property rights.

If the Services to be provided by EULAR include the publication of content provided by the Sponsor (hereinafter "Content"), the Sponsor herewith grants to EULAR a worldwide, exclusive right to use, share, copy, store and redistribute the Content in any medium or format for the duration of the physical and virtual EULAR Congress. EULAR may use, share, copy, store and redistribute the Content free of charge or at a fee for the target audience.

4. TERM

This Agreement shall remain valid until the completion of all obligations of the Parties under this Agreement.

5. NO INFLUENCE ON RESEARCH, TREATMENTS OR SALES

The Sponsor agrees and confirms that this Agreement has been concluded neither to influence research or research topics, nor to influence treatment decisions, nor current or future sales transactions with EULAR or the participants to the EULAR Congress. The sponsorship does not commit EULAR or the participants to the EULAR Congress to conduct research in a particular field or manner, or to accept, prefer or recommend services or products from the Sponsor.

6. TRANSPARENCY

The Sponsor and EULAR commit to transparency as set out in various legislation, regulations and standards of applicable international and national codes of the pharmaceutical industry. Thus, the Parties may disclose payments or transfers of value under this Agreement as well as further details, as deemed necessary by the disclosing Party, including publication on its websites.

Upon the other Party's request, each Party will provide to the other the necessary information allowing it to comply with its transparency requirements.

7. COMPLIANCE AND CONFLICT OF INTERESTS

The Sponsor shall comply with EULAR's Code of Practice, with applicable legislation, regulations and the standards of applicable international and national codes of the pharmaceutical industry.

Each Party ensures to the other Party that it is not aware of any conflict of interests, which would prevent it from entering into this Agreement.

8. ANTI-BRIBERY

In connection with the performance of this Agreement, neither Party has made, offered or authorized or will make, offer or authorize any payment, gift, promise or other advantage, whether directly or through any other person or entity, to or for the use or benefit of any government official or any entity or other person where such payment, gift, promise or other advantage would violate the anti-bribery and money-laundering legislation or any other applicable law.

9. Data Privacy

The Parties may process personal data of the other Party for the purpose of fulfilling this Agreement (art. 4 and 13 Swiss DPA, art. 6 para. 1 lit. b GDPR). EULAR may further process the data for marketing purposes, in particular for managing prospecting and loyalty and receiving news (art. 4 Swiss DPA, art. 6 para. 1 lit. a GDPR).

The Parties may process the data as long as necessary for the processing purposes, namely during the business relationship and for a duration of 11 years thereafter for bookkeeping purposes and where its overriding interests allow it, in particular to be able to be able to prove proper performance of EULAR's obligations. The Sponsor may withdraw its consent to the processing for marketing purposes at any time.

The personal data processed include the following data: name of Sponsor, name of EULAR, first and last name of contact person(s) and meeting attendees, title, postal address, email addresses, telephone and fax numbers and bank information.

The Parties may share the data to third parties providers ("processors"), solely for the purposes mentioned above. The data may be processed worldwide (in particular data published on the web) always in compliance with data protection laws. Personal data may be disclosed if one of the Party is legally obliged to do so.

EULAR has taken appropriate technical and organizational measures to protect personal data against loss and unauthorized access.

The Sponsor has a right of access and may request that its personal data be transferred (right to data transfer), corrected or deleted or that its processing be restricted. It is not possible to limit the processing or deletion of personal data if this data is necessary for the fulfilment of the Agreement or if EULAR has a legitimate interest in processing or storing such data.

EULAR is responsible for the processing of personal data. The Sponsor can contact EULAR by letter (EULAR, Seestrasse 240, 8802 Kilchberg, Switzerland) or email (eular@eular.org) for data protection concerns. The Sponsor can report its concerns to the Federal Data Protection and Information Commissioner (FDPIC); it has also the right to lodge a complaint with the competent supervisory authority in the EU.

The Sponsor and EULAR warrants to each other that the data subjects have provided their consent to the processing of their personal data after having been duly informed. The persons whose personal data are processed have the right to access and correct their own personal data and the right to withdraw their consent. For this purpose, they must send any queries about the processing of their personal data to the Sponsor or EULAR, respectively. They also have the right to address a complaint to the Federal Data Protection and Information Commissioner ("FDPIC") and/or to the competent supervisory authorities in the EU.

10. INDEMNIFICATION

In connection with the performance of this Agreement, the Sponsor warrants that it complies with applicable legislation, regulations, standards of applicable international and national codes of the pharmaceutical industry and EULAR's Code of Practice. The Sponsor further warrants that it does not infringe third party rights (such as trademark rights and copyrights).

The Sponsor shall indemnify EULAR from any losses, liabilities, damages and claims (including reasonable attorneys' fees) incurred by EULAR as a result of any claim, in which it is asserted that the Sponsor infringed applicable legislation, regulations, standards of applicable international and national codes of the pharmaceutical industry, EULAR's Code of Practice or third party rights.

EULAR shall promptly notify the Sponsor of any asserted claim. The Sponsor, at its sole expense, shall diligently conduct the defense of such claim and all negotiations for its settlement, using competent legal advisors. EULAR shall give the Sponsor reasonable assistance, at the Sponsor's request and expenses.

11. LIMITATION OF LIABILITY

Unless otherwise foreseen by mandatory law, the liability of EULAR shall be limited to half of the amount received under this Sponsorship Agreement.

12. GENERAL PROVISIONS

12.1 Force majeure

A "Force Majeure Event" shall mean any event beyond EULAR's control, including unforeseen circumstances such as civil riots, governmental restrictions on foreign travel, communicable diseases, union actions, natural disaster.

EULAR may cancel, totally or partially, the EULAR Congress if a Force Majeure Event affects the EULAR Congress financially or technically and/or affects the reputation of the EULAR Congress or EULAR itself in such a way that the holding of the EULAR Congress would be unreasonable or inappropriate. The same applies if the Force Majeure Event might not last until the EULAR Congress takes place or if EULAR has reasons to believe that a Force Majeure Event will occur during the EULAR Congress.

In case of total or partial cancellation of the EULAR Congress due to a Force Majeure Event, EULAR does not have to refund any Sponsorship Amount (and Transactional Taxes) already paid and all unpaid Sponsorship Amount remain due, plus any applicable transactional taxes.

12.2 Severability

If any provision of this Agreement is for any reason held to be invalid, illegal or unenforceable, the remaining provisions of this Agreement shall be unimpaired, and the invalid, illegal or unenforceable provision shall be replaced by a valid, legal and enforceable provision that comes closest to the intention of the Parties underlying the original provision.

12.3 Whole Agreement

This Agreement contains the whole agreement between the Parties concerning the subject matter hereof and supersedes all previous agreements, promises, proposals, representations, understanding and negotiations, whether written or oral, between the Parties relating thereto. No general terms and conditions, terms of use or any other terms of the Sponsor shall be applicable.

12.4 Governing Law and Forum Selection

This Agreement is governed by the substantive Laws of Switzerland, excluding the conflict of law rules. The exclusive place of jurisdiction shall be at the ordinary courts of the seat of EULAR.

European Alliance of Associations for Rheumatology, EULAR:

PLACE AND DATE

NAME

NAME

Sponsor:

PLACE AND DATE

COMPANY NAME

NAME

NAME

PROGRAMME OVERVIEW

VIRTUAL CONGRESS

WEDNESDAY 2 JUNE 2021

08:00 VIRTUAL ACCESS OPENS
13:00 – 14:00 OPENING PLENARY SESSION
14:15 – 15:45 SCIENTIFIC SESSIONS
15:45 – 16:15 MEET THE EXPERTS SESSIONS
16:15 – 17:45 SCIENTIFIC SESSIONS
18:15 – 19:45 SATELLITE SYMPOSIA

THURSDAY 3 JUNE 2021

08:15 – 09:45 SATELLITE SYMPOSIA
09:45 – 10:15 MEET THE EXPERTS SESSIONS
10:15 – 11:45 SCIENTIFIC SESSIONS
11:45 – 13:30 POSTER TOURS
13:30 – 15:00 SCIENTIFIC SESSIONS
15:00 – 15:30 MEET THE EXPERTS SESSIONS
15:30 – 17:00 SCIENTIFIC SESSIONS
17:30 – 19:00 SATELLITE SYMPOSIA

FRIDAY 4 JUNE 2021

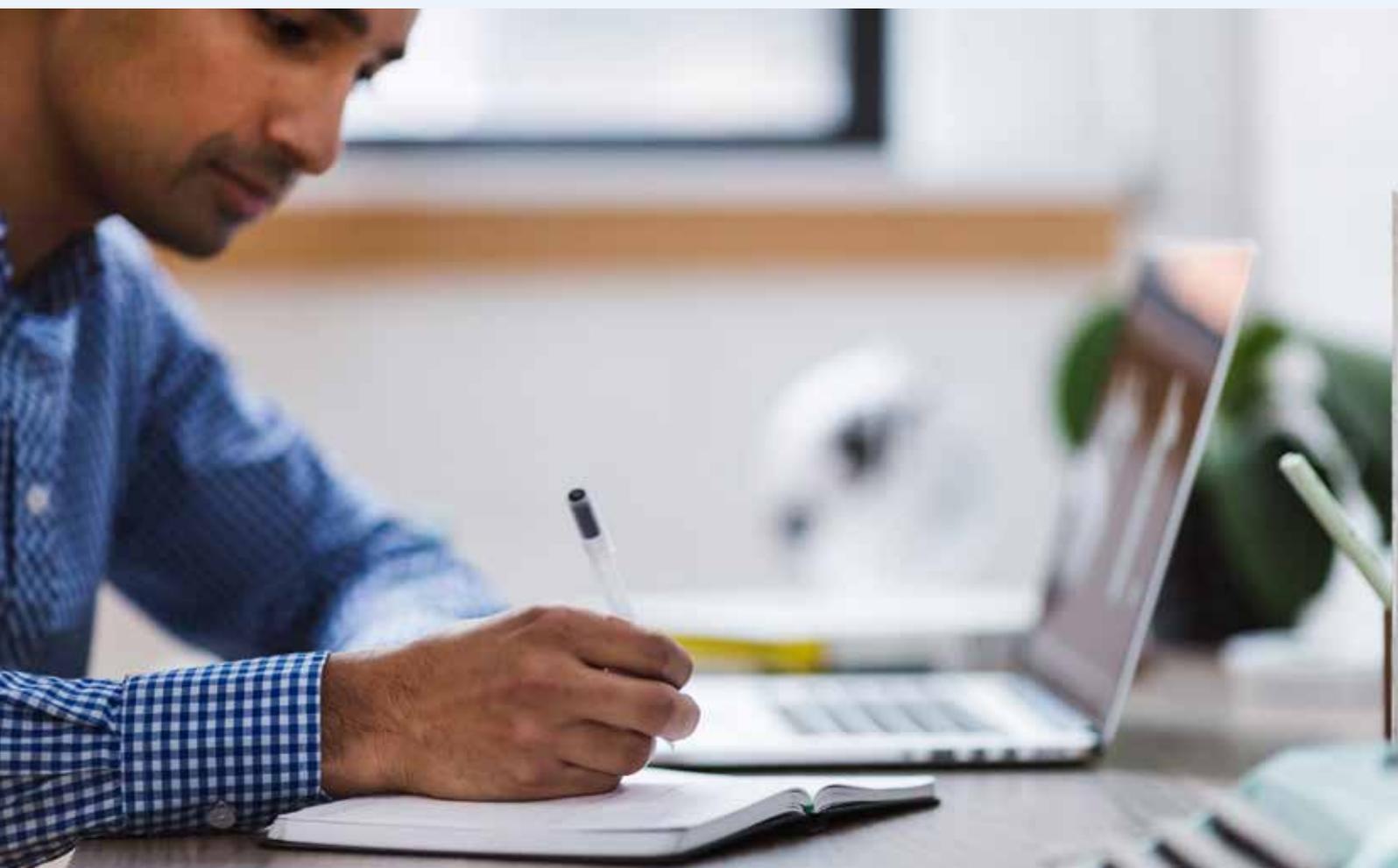
08:15 – 09:45 SATELLITE SYMPOSIA
09:45 – 10:15 MEET THE EXPERTS SESSIONS
10:15 – 11:45 SCIENTIFIC SESSIONS
11:45 – 13:30 POSTER TOURS
13:30 – 15:00 SCIENTIFIC SESSIONS
15:00 – 15:30 MEET THE EXPERTS SESSIONS
15:30 – 17:00 SCIENTIFIC SESSIONS
17:30 – 19:00 SATELLITE SYMPOSIA

SATURDAY 5 JUNE 2021

09:00 – 10:30 SCIENTIFIC SESSIONS
10:30 – 12:00 POSTER TOURS
12:00 – 13:30 SCIENTIFIC SESSIONS
13:45 – 14:45 CONGRESS HIGHLIGHTS SESSIONS

MONDAY 5 JULY 2021

23:59 VIRTUAL Congress Platform
CLOSES



REGISTRATION INFORMATION

EULAR VIRTUAL CONGRESS TICKET

THE FEES ARE ALL TAXES INCLUSIVE	AS OF 1 NOVEMBER 2020
Full Delegate 1 ¹	250 €
Full Delegate 2 ²	250 €
HPR Delegate 1 ³	100 €
HPR Delegate 2 ⁴	100 €
Trainees 1 ⁵	100 €
Trainees 2 ⁶	100 €
PARE Delegates ⁷	100 €
Patients ⁸	35 €
Students ⁹	Free
Company Representatives 1 ¹⁰	250 €
Company Representatives 2 ¹¹	250 €

EULAR VIRTUAL CONGRESS TICKET FEE INCLUDES

- _ Access to the virtual platform and scientific content from the EULAR 2021 CONGRESS Programme until 5th July 2021, 23.59 CEST
- _ Access to all satellite /industry content (only applicable categories)
- _ Access to abstracts /posters online
- _ One-year access to our online journal, the ARD (Annals of Rheumatic Diseases) for applicable categories

CATEGORY

- 1 Full Delegates 1** are members of the medical, dental or pharmacy professions who, in the course of his or her professional activities may prescribe, recommend, purchase, supply, sell or administer a pharmaceutical product. EULAR will request a confirmation.
- 2 Full Delegates 2** are medical or scientific professionals, M.D's, PhD's, who are not allowed to prescribe, recommend, purchase, supply, sell or administer a pharmaceutical product.
- 3 HPR Delegates 1** are members of the HPR Delegates, e.g. nursing professions, who, in the course of his or her professional activities may prescribe, recommend, purchase, supply, sell or administer a pharmaceutical product. EULAR will request a confirmation.
- 4 HPR Delegates 2** are health professionals who are not allowed to prescribe, recommend, purchase, supply, sell or administer a pharmaceutical product, such as nurses, physiotherapists, occupational therapists, etc. A letter of confirmation showing the status coming from the Head of Unit or Institute must be provided when registering as HPR-Delegate 2.
- 5 Trainees 1** are persons under 40 years of age that are Clinicians in training who, in the course of his or her professional activities may prescribe, recommend, purchase, supply, sell or administer a pharmaceutical product. A letter of confirmation showing the status coming from the Head of Unit or Institute must be provided when registering as Trainee 1. EULAR will request a confirmation.
- 6 Trainees 2** are persons under 40 years of age that are Non-Tenured Scientists, i.e. scientists not being professor or associate professor, who are not allowed to prescribe, recommend, purchase, supply, sell or administer a pharmaceutical product. A letter of confirmation showing the status coming from the Head of Unit or Institute must be provided when registering as Trainee.
- 7 PARE Delegates** are representative and / or staff members of patient organisations.
- 8 Patients** are persons suffering from rheumatic or musculoskeletal diseases (RMD) or their family members. A doctor's certificate must be submitted with the registration form.
- 9 Students** are medical students, nurse students or in training, HPR students or in training under 25 years of age. A letter of confirmation showing the status must be provided when registering as Student. Proof of Age must be submitted with the registration form.
- 10 Company representatives 1** are staff and representative of pharma-, medtech- and software companies or other companies that are also members of the medical, dental, pharmacy or nursing professions who, in the course of his or her professional activities may prescribe, recommend, purchase, supply, sell or administer a pharmaceutical products. EULAR will request a confirmation.
- 11 Company representatives 2** are staff and representatives of pharma-, medtech- and software companies or other companies, who are not allowed to prescribe, recommend, purchase, supply, sell or administer a pharmaceutical product.

CODE OF PRACTICE BETWEEN EULAR AND THE HEALTH CARE AND/OR COMMERCIAL COMPANIES

Version February 2021

International congresses and symposia are both important and highly visible scientific meetings. They have developed from relatively small meetings into, in some cases, large international events with thousands of participants, both physically and virtually (via online access). These meetings are important events for the presentation and exchange of up-to-date scientific data and continuing medical education and bring together specialists from many countries for the exchange of information and experience. They also create the opportunity for companies involved in the health care industry to interact face-to-face with health care professionals.

Without the partnership of the health care industry and / or commercial companies such congresses and symposia would often be scientifically less successful and difficult to manage financially. The cooperation of companies active in the field is therefore welcomed by those involved in the management of scientific meetings.

Health care is mostly provided by public agencies and is more and more carefully observed by and subject to remark by public commentators. It is essential that the mutual relationships between scientific and medical practitioners and commerce at these events is appropriately balanced and needs to be professionally managed by all parties and fully transparent to the public. This responsibility lies with all involved parties.

For these reasons, the European Alliance of Associations for Rheumatology (EULAR) has developed the Code of Practice which governs the relationship between EULAR as organiser of the congress and the involved industry representatives in the preparation of, during and after the European Congress of Rheumatology (EULAR Congress).

It is important that the health care industry and / or commercial companies participating in international congresses and any other scientific meetings under the jurisdiction of EULAR understand that the objective of such manifestations is to advance and enhance science in the field of musculoskeletal diseases. Consequently, commercial activities must be strictly separated from the scientific programme.

For 2021, EULAR decided to hold the EULAR Congress virtually to protect everyone's health and safety. The planned 2021 virtual format implies the absence of physical options available for companies, such as an exhibition or other commercial areas, satellite symposia events or poster areas. Commensurate with local national or international guidance from political or health care authorities local networking opportunities, organised by pharmaceutical companies or medical

equipment companies with presence at the EULAR Congress, may be organised following specific approval by EULAR, governed by the below guidelines.

1. ORGANISATION

The overall responsibility for the EULAR Congress lies with EULAR. Part of the logistical and infrastructural organisational work may be delegated to a third-party company, for example, registration support.

2. PARTICIPATING COMPANIES

Companies involved in the health care industry and / or other commercial companies can become partners in the congress. To facilitate this, EULAR publishes a set of services including prices in the Partnership and Investment Opportunity (PIO) manual, transparently available to any interested party. By selecting and ordering such service(s), the interested party becomes a contract partner for the event in question.

It is the contract partner's responsibility to inform all subsidiaries, affiliates, third party companies etc. involved on its behalf, of the rules and regulations of the Code of Practice. It is also the contract partner's responsibility that its subcontractors adhere to all rules and regulations.

EULAR will communicate only with clearly identified third party companies officially mandated by the contract partner.

Each contract partner is responsible for the material and information they make available at the EULAR Congress.

3. ASSIGNMENT/ALLOCATION OF SPONSORSHIP ITEMS, SATELLITE SYMPOSIA

Sponsorship items and satellite symposia will first be allocated to corporate members and subsequently to other health care industry and / or commercial companies on a first come, first served basis. Further details are outlined in the attribution process document for corporate members. Corporate membership information is available from the EULAR Office on request. Contract partners buying sponsorship packages are eligible for a number of free registrations. The amount of free registrations is outlined in the PIO manual.

4. CONGRESS

a) Virtual Congress Platform

The Virtual Congress platform is a software provided by EULAR for the contract partners to create opportunities where they may communicate online to health care professionals about their company and products and display information in accordance with this Code of Practice. Activities not related to the practice of medicine and/or the field of rheumatic and musculoskeletal diseases (RMDs) are not allowed under this Code of Practice.

All content needs to be uploaded on to the Virtual Congress Platform, with the exception of Summary of Product Characteristics (SmPC) documents, these can be hyperlinked to an official regulatory hosting site, e.g. by the European Medicines Agency (EMA) or the Federal Drug Administration (FDA).

Contract partners participating in the EULAR Congress need to adhere to the guidelines provided by EULAR.

b) Satellite Symposia

Satellite symposia held by the contract partners will have, as their main objective, the communication of scientific material, which will enhance the knowledge of attending health care professionals. Material inducement or publication of a reward to attend the symposium is not allowed. Contract partners may send special invitations to delegates but no reward to participants is allowed for attending a symposium. It is not permitted to prevent delegates who are eligible to access content from attending a satellite symposium unless prohibited under applicable legislation.

At least 60% of the programme of a satellite symposium must be of general scientific content, and not more than 40% may be related to any specific drug or form of treatment or similar. The satellite symposium programme must be submitted to the EULAR Office 15 weeks prior to the EULAR Congress and must be approved by EULAR (no response within 21 days implies assent).

Each contract partner is responsible for the material and information it makes available at the EULAR Congress. Delegates who are not allowed to prescribe, recommend, purchase, supply sell or administer pharmaceutical products do not have access to satellite symposia and exhibition. This includes patients and patient representatives. Patients' statements recorded prior to the EULAR Congress may only be shown and used in line with

the legislations of the patient's home country and the applicable legislation. Contract partners and their mandated organisations are only allowed to present material and information which have been approved by their legal departments and which are in compliance with the applicable legislation. Upon EULAR's request, the contract partner must present the approval of its legal department. The contract partner shall indemnify EULAR from and against any loss, liabilities, damages, and claims arising out of the non-compliance with this clause.

The chairperson of the satellite symposium has the responsibility to oversee that the messages and conclusions presented during the symposium are based on available scientific data. The contract partner must inform the chairperson(s) of this responsibility. In addition, the contract partner holding of a satellite symposium and the chairperson are jointly responsible for adhering to the assigned time slot of the symposium.

All satellite symposia must be held over the Virtual Congress Platform during the official time slots offered by EULAR (see PIO Manual).

c) Meet the Expert Sessions

Meet the Expert sessions held by the contract partners will have, as their main objective, the communication of scientific material by inviting one or more experts to talk about the subject matter which will enhance the knowledge of attending health care professionals. Material inducement or publication of a reward to attend the Meet the Expert session is not allowed. Contract partners may send special invitations to delegates but no reward to participants is allowed for attending a Meet the Expert session. It is not permitted to prevent delegates who are eligible to access content from attending a Meet the Expert session unless prohibited by applicable legislation.

At least 60% of the programme of a Meet the Expert session must be of general scientific content, and not more than 40% may be related to any specific drug or form of treatment or similar. The Meet the Expert session programme must be submitted to the EULAR Office 15 weeks prior to the EULAR Congress and must be approved by EULAR (no response within 21 days implies assent).

Patients' statements recorded prior to the EULAR Congress may only be shown and used in line with the legislations of the patient's home country and the applicable legislation. Contract partners and their mandated organisations are only allowed to present material and information which have been approved by their legal departments and which are in compliance with the applicable legislation. Upon EULAR's request, the contract partner must present the approval of its legal department. The contract partner shall indemnify EULAR from and against any loss, liabilities, damages, and claims arising out of the non-compliance with this clause.

The chairperson of the Meet the Expert session has the responsibility to oversee that the messages and conclusions presented during the Meet the Expert session are based on available scientific data. The contract partner must inform the chairperson(s) of this responsibility. In addition, the contract partner holding a Meet the Expert session and the chairperson are jointly responsible for adhering to the assigned time slot of the Meet the Expert session.

All Meet the Expert sessions must be held over the Virtual Congress Platform during the official time slots offered by EULAR (see PIO Manual).

d) Company profile

The company profile on the Virtual Congress Platform is the place for contract partners to create the opportunities to show and display information relevant to both the company and its products as well as other scientific information in accordance with this Code of Practice. The company profile can also host one link location dedicated to core company websites or a dedicated medical information website as a source of further information.

e) EULAR Networking

The EULAR networking function aims to match peoples' areas of interest and knowledge and to foster broader communication of the same. It is designed to share contacts, accept contact requests and connect with accepted contacts via chat or video-communication functions.

5. RECORDING/BROADCASTING

a) Recording

Recording may only take place with prior authorisation from the EULAR Press Office (whether press or industry).

Contract partners must seek permission from the EULAR Office to conduct any recording or picture taking (including screen shots) of the content displayed during EULAR Congress. Unauthorised recording or picture-taking (including screen shots), is prohibited. The EULAR Logo and/or EULAR Congress branding may not be used. To request authorisation, please email: sponsorsorex@eular.org.

b) Broadcasting

Presentation of a satellite symposium or a session to a public or closed audience outside the Virtual Congress Platform during the official time slots offered by EULAR is prohibited in any way until the first Monday following the end of the EULAR Congress at which the satellite is scheduled (please see PIO Manual for the date and time of the end of the EULAR Congress). In the event of infringement, EULAR can request a liquidated damage in the amount of the highest priced satellite symposia slot or the highest priced top sponsor package, respectively. Furthermore, EULAR may decide to no longer invite the contract partner to participate at the two congresses to come. EULAR may also close the company profile.

6. LOCAL NETWORKING MEETINGS

The social networking programme of a congress is an important part of the event itself. It creates the opportunity for participants from different countries to get together outside the busy scientific programme of the congress. Networking meetings during the live EULAR Congress days are only permissible with the main objective of the communication of scientific material which will enhance the knowledge of attending health care professionals.

For the EULAR Congress 2021 local networking opportunities are allowed if EULAR gives its prior consent and if the contract partner adheres to the below guidelines:

- _ Local networking meetings can only be organised by contract partners which participate in the EULAR Congress and hold a valid sponsorship package.
- _ The format, agenda and programme must be submitted to the EULAR Office 15 weeks prior to the EULAR Congress and must be approved by EULAR.
- _ Contract partners need to ensure a fair and balanced representation of all aspects of the EULAR Scientific Congress programme to delegates. It is not allowed to only show company specific material and/or the satellite symposia organised by the contract partner.
- _ All invited people need to be holder of a valid EULAR Virtual Congress ticket.

Networking meetings organised by the contract partner according to the Code of practice may contain a "Welcome introduction" not exceeding 15 minutes in total by maximum two speakers. This introduction may be referred to in the invitation to the networking event as "Introduction to... (subject)" and may not contain more than 40 percent product information.

Material inducement or publication of a reward to attend a local networking meeting is not allowed. Contract partners may send special invitations to delegates but no reward to participants are allowed for attending a local networking meeting.

Activities not related to the practice of medicine and/ or the field of musculoskeletal diseases are not allowed under this Code of Practice.

a) Give-aways and printed material

It is the contract partners' responsibility to adhere to any restrictions and/or limitations which may be applicable according to the applicable legislation.

b) Space integrity/promotional activities

Contract partners are prohibited from publicising, distributing, canvassing, and/or maintaining any activities, inducements, demonstrations, materials, or displays outside the agreed format approved by EULAR.

c) Product disclaimer

In no event does EULAR endorse any product or service of any contract partner or any healthcare industry and / or commercial company.

EULAR reserves the right to refuse applications of any healthcare industry and / or commercial company not meeting or not having met in previous occasions the standard requirements or expectations. EULAR reserves the right to curtail or to close exhibits (wholly or partially) that reflect unfavourably on the character and the purpose of the EULAR Congress, or due to violation of the Code of Practice by the contract partner.

Given that all material presented within the remit of the EULAR Congress is of public interest and no longer confidential, EULAR expects such publications to be accessible without prior registration to a site, even if the registration is free.

7. ADVERTISING AND PROMOTION OF SATELLITE SYMPOSIA DURING THE CONGRESS

a) Online promotion

Each contract partner is entitled to use the official EULAR Congress logo as well as the official hashtags #EULAR2021 #EULAR2021congress on invitations and promotional documents related to the approved satellite symposia. Neither any contract partner nor any healthcare industry and / or commercial company is allowed to use the EULAR corporate logo under any circumstances.

Contract partners may make use of the deep links of the Virtual Congress Platform provided by EULAR approximately two weeks prior to the EULAR Congress, for marketing and promotion purposes.

Satellite symposia programmes and invitations may be distributed among their private network, sharing the satellite symposia deep-links. Each contract partner will ensure that all company publications referring to satellite symposia mention: "EULAR European Congress of Rheumatology 2021 Industry Symposia" to avoid any confusion with the official EULAR Scientific Programme.

8. COMPANY MEETINGS, PRESS, MEDIA AND PUBLICATIONS

Press conferences, briefings of any kind or similar group events organised directly or indirectly by the contract partners may not be organised during the official Scientific Programme hours. All such events with groups larger than 8 participants need the prior approval by EULAR.

Not affected by this regulation are meetings with investors (Investor Relation Meetings) and company internal meetings with entirely sales and/or marketing personnel. They may be held at any time during the EULAR Congress.

Press releases of health care industry and / or commercial companies are bound to the EULAR Abstract Embargo policy.

The use of the EULAR name and EULAR Congress in any fashion for any purpose is expressly prohibited before, during and after a congress without prior written consent of EULAR. The official congress logo may be used on invitations for officially approved satellite symposia. It can be requested from the EULAR Office.

Unauthorised recording of the Scientific Programme or any part of it is not allowed. Press and media interviews can be arranged on request through the officially appointed EULAR press and media agency. Please also refer to the EULAR Press and Media Rules and Regulations document in this context.

9. INTERNET PUBLICATION OF MATERIAL

The guidelines for press, media and publications are likewise applicable for the publication of material and information on the internet.

10. POSTER VIEWING/GUIDED POSTER TOURS

The published time slots for poster viewing / poster tours are officially part of the Scientific Programme.

They are published in the final programme and on the EULAR Website. Poster tours may only be organised by EULAR to the exclusion of any other party.

11. LEGAL ISSUES

Each contract partner is responsible for the material and information it makes available at the EULAR Congress. Contract partners and their mandated organisations may only present material and information which has been approved by their legal departments and which is in compliance with the applicable legislation.

Contract partners must address any legal issues and any conflicts amongst them directly among themselves as EULAR does not intervene or arbitrate any legal issues or conflict amongst its contract partners.

12. EULAR CODE OF PRACTICE ENFORCEMENT

All contract partners must comply with the Code of Practice and general congress guidelines. Penalties will be applied when violations occur.

The procedure for controlling and enforcing the guidelines and regulations is as follows:

- _ Alleged violations will be reported to the EULAR Office.
- _ Once the alleged violation has been duly considered by the EULAR Office, a representative of the relevant health care industry and / or commercial company will be invited to present their view. The decision on appropriate measures will be taken by the EULAR Presidency. Their decision is final and binding.

13. OTHER RELEVANT DOCUMENTS

Further to this Code of Practice, the following documents are applicable. They are available from EULAR and can be downloaded from the EULAR Congress website.

- _ EULAR Partnership and Investment Opportunities (PIO) Manual
- _ EULAR Abstract Embargo Policy
- _ Licence agreement EULAR 2021 Virtual Access / Congress
- _ EULAR Press and Media Rules and Regulations document
- _ EULAR Meeting Regulations

14. OFFICIAL CONGRESS COMMUNICATION

Note that all official emails related to EULAR 2021 need to be sent to an e-mail address ending in @eular.org. Please find the main contact email addresses below:

- _ Registration congress.reg@eular.org
- _ General Communication / Account activation congress@eular.org
- _ Abstracts congress.abs@eular.org
- _ Programme congress.prog@eular.org
- _ Partnership and Investment sponsorex@eular.org
- _ EULAR Congress system – Technical Support techsupport@eular.org

Official Scientific Programme hours / Live EULAR Congress days / Duration of the congress

Those published by EULAR. Relevant is the congress website congress.eular.org, usually:

Live EULAR Congress days and times:

- _ Wednesday 2 June 2021
13:00 – 20:00
- _ Thursday 3 June and Friday 4 June 2021
08:00 – 19:00
- _ Saturday 5 June 2021
09:00 – 15:00

The Virtual Congress Platform and content will be available until 5 July 2021 (time format alignment) 23.59 CEST. The licence agreements and enclosed embargo rules apply until then.

Included are:

- _ all scientific sessions and workshops
- _ all abstract sessions
- _ the poster viewing time
- _ the coffee breaks
- _ the official opening plenary session
- _ the official networking platform

Congress programme hours

Those published by EULAR. Relevant is the congress website: congress.eular.org.

Included are:

- _ the official scientific programme hours as above
- _ the satellite symposia time slots

Kilchberg / Zurich, February 2021

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8802 Kilchberg
Switzerland

T: +41 44 716 30 30

F: +41 44 716 30 39

congress@eular.org | congress.eular.org

EULAR DATA PROTECTION POLICY

The European Alliance of Associations for Rheumatology EULAR (hereinafter “EULAR” or “we”) collects your personal data. EULAR, as data controller, processes your personal data in accordance with the provisions of the Swiss Data Protection Act (hereinafter “DPA”) and the European General Data Protection Regulation (hereinafter “GDPR”). This Data Protection Policy describes how we process and use your personal data.

1. WHAT PERSONAL DATA DO WE COLLECT?

“Personal data” means information that relates to you or that we may otherwise associate with you. The personal data we collect includes the following data: your first and last name, title, postal address, e-mail address, telephone number, gender, date of birth, field of activity, education and company.

When you access our website, the following data is stored in log files: IP address, date, time, browser inquiry and general information transmitted to the operating system or browser.

2. HOW DO WE COLLECT YOUR PERSONAL DATA?

We collect personal data that you have voluntarily provided us with, for example when you (i) register as a member on our website or register for an event, education, conference and presentation (ii) communicate with us via e-mail or other communication channels, (iii) when you ask us to send you communications or newsletters.

We also uses tracking technologies such as cookies to collect data stated above to better understand how users use the EULAR website. These technologies help us to manage the EULAR website and improve its user-friendliness. For example, we can see if your computer has previously connected to us and see which areas of the EULAR website are most frequently used.

3. FOR WHAT PURPOSE DO WE PROCESS YOUR PERSONAL DATA?

We need your personal data for communication purposes, in particular to: (i) perform our contracts with you; (ii) send you invitations to events, educations, conferences and presentations; (iii) send you newsletters and other information about EULAR; and (iv) administer our contact database; (iv) administer the website and ensure error-free provision of our website.

4. WHO DO WE PROVIDE YOUR PERSONAL DATA TO?

For the performance of our services and for the purposes mentioned above, we may share your personal data with third parties (in particular IT service providers and service providers in connection with the EULAR Congress and the educations).

When transferring personal data to other countries, we ensure that the applicable laws and regulations are observed, for example by concluding agreements to ensure that the recipients of your data maintain an appropriate level of data protection.

Finally, we may disclose your personal data if we are legally obliged to do so.

5. HOW DO WE USE COOKIES?

We use Cookies on our website. Cookies are small text files that are stored on your computer and saved by your browser. Cookies serve to make our website more user-friendly, effective and secure and do no damage to your device.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. However, when cookies are deactivated, the functionality of our website may be limited.

Cookies, which are necessary to carry out the electronic communication process or to provide certain functions requested by you, are stored on the legal basis of Art. 13 DSGVO or Art. 6 para. 1 lit. f DSGVO. The website provider has a legitimate interest in the storage of cookies for technically error-free and optimized provision of its services.

6. HOW DO WE USE SOCIAL MEDIA PLUGINS?

6.1 Facebook Plugin

Plugins from Facebook are integrated on our website. The provider is Facebook Inc, 1 Hacker Way, Menlo Park, California 94025, USA. You can recognize the Facebook plugins by the Facebook logo on our website.

When you visit our website, the plugin establishes a direct connection between your browser and the Facebook server. Facebook receives the information that you have visited our website together with your IP address. If you click the Facebook “like” button while logged into your Facebook account, you can link the contents of our pages on your Facebook profile. This allows Facebook to associate the visit to our website with your user account. We have no knowledge of the content of the transmitted data and its use by Facebook. For more information, please see Facebook’s Privacy Policy.

If you do not want Facebook to associate your visit to our site with your Facebook account, please log out of your Facebook account.

6.2 Twitter Plugin

Plugins from Twitter are integrated on our website. Provider is Twitter Inc, 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the "Retweet" function, your visit to our website is linked to your Twitter account and made known to other users. Data is also transmitted to Twitter. We have no knowledge of the content of the transmitted data and their use by Twitter. You can change your Twitter privacy settings in your account settings. For more information, please see Twitter's privacy policy.

7. HOW DO WE USE WEBSITE ANALYTICS SERVICES?

Google AdWords und Google Conversion-Tracking

Our website uses the online advertising programme Google AdWords. Provider is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

In the context of Google AdWords we use the conversion tracking. When you click on an ad served by Google, a cookie is set for conversion tracking. Cookies are small text files that the Internet browser stores on your computer. These cookies expire after 30 days at the latest. If you visit our website and the cookie has not yet expired, we and Google may recognize that you clicked on the ad and were redirected to this page.

Google tells us the total number of users who clicked on our ad and were redirected to our website with a conversion tracking tag. However, we do not receive any data with which we can identify you personally.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent tracking by disabling the Google Conversion tracking cookie from your Internet browser under User Preferences.

For more information, please see Google's privacy policy.

8. WHY DO WE PROCESS YOUR PERSONAL DATA AND ON WHAT LEGAL GROUNDS?

We process your personal data in order to fulfil our contract or legal obligations (Art. 4 para. 3 and 13 para. 2 lit. a DSGVO, Art. 6 para. 1 lit. b and c DSGVO) and for communication purposes based on the consent that you have provided us with at the time your personal data has been collected (Art. 4 para. 5 DSGVO, Art. 6 para. 1 lit. a DSGVO). You can revoke your consent at any time.

9. WHERE IS YOUR PERSONAL DATA STORED?

Except as otherwise stated in this Data Protection Policy, your personal data is stored in Switzerland, in the EU and Canada.

During the EULAR Congress or education, your personal data will be accessed from abroad, for example to check your congress registration or to enable the course instructor to identify you. Your personal data can also be accessed from abroad by our service providers.

10. HOW LONG DO WE KEEP YOUR PERSONAL DATA?

As a rule, we keep your personal data for ten years in order to comply with the legal retention obligations.

11. DATA INTEGRITY

We take appropriate technical and organizational measures to protect your personal data against loss and unauthorized access.

12. YOUR RIGHTS

You have the right to know what personal data we process about you. You also have the right to request that incorrect personal data about you be corrected and that your personal data be deleted. You can also forbid the processing of certain personal data and can request that data processing is restricted. The restriction of the processing or deletion of personal data is not possible if this data is necessary for the fulfilment of a contractual or legal obligation or if we have a legitimate interest in the processing. You also have the right to data portability.

If you do not agree to our data processing, you can report this to the Federal Data Protection and Information Commissioner ("FDPIC") and/or the competent supervisory authorities in the EU.

13. HOW CAN YOU CONTACT US?

If you have any questions about how we process your personal data, please contact us by email or letter as follows:

Contact:
EULAR Office
Genevieve Schaerer-Lim
Data Protection Representative
8802 Kilchberg, Switzerland
eular@eular.org

SATELLITE SYMPOSIA

4 December 2020

End of virtual sponsorship items allocations for Corporate Members

End of priority for Corporate Members

10 December 2020

Contact forms sent by EULAR to Corporate Members

20 December 2020

Return of Exhibitor Contact Form

1 March 2021

Symposia programmes due for review and approval

April/May 2021

Training & content upload

REGISTRATION

1 November 2020

Opening of registrations for EULAR Virtual Congress

5 May 2021

Deadline for group registrations to pay via Bank transfer. Credit Card payment only after this date (handling fee applies)

ABSTRACT SUBMISSION

1 November 2020

Opening of abstract submissions

31 January 2021

Closing of abstract submission

EULAR VIRTUAL CONGRESS PLATFORM & CORPORATE SUPPORT OPPORTUNITIES

4 December 2020

End of virtual sponsorship items allocations for Corporate Members

End of priority for Corporate Members

10 December 2020

Contact forms sent by EULAR to Corporate Members

20 December 2020

Return of Company Profile Contact Form

April/May 2021

Training & content upload, supply of banners

1-9 May 2021

Corporate (internal) EULAR Virtual Congress release