

eular

EUROPEAN
CONGRESS OF
RHEUMATOLOGY
2021 | 2-5 JUNE

BOOKING FORM

eular

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congress.eular.org

SPONSOR PACKAGES

EULAR VIRTUAL CONGRESS

Options allocated according to ranking and subject to availability.

	E-PRESENCE	BASIC	REGULAR	TOP
Wednesday, 2 June 2021	↑	↑	<input type="checkbox"/> 180,000 € (without VAT) Position in the Directory: 2nd level Includes: _ Regular package components ² _ 1 Pre-recorded symposium on Wednesday	<input type="checkbox"/> 280,000 € (without VAT) Position in the Directory: 1st level Includes: _ Top package components ³ _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey] on Wednesday
Thursday, 3 June 2021	<input type="checkbox"/> 10,000 EUR (without VAT) Position in the Directory: 4th level Includes: _ Self-service portal login _ Company Profile on Industry page _ 3 free virtual tickets _ Statistics report ¹	<input type="checkbox"/> 60,000 € (without VAT) Position in the Directory: 3rd level Includes: _ Self-service portal login _ Company Profile on Industry page _ 3 Company Content Slots _ 5 free virtual tickets _ Statistics report ¹	<input type="checkbox"/> 160,000 € (without VAT) Position in the Directory: 2nd level Includes: _ Regular package components ² _ 1 Pre-recorded symposium on Thursday	<input type="checkbox"/> 240,000 € (without VAT) Position in the Directory: 1st level Includes: _ Top package components ³ _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey] on Thursday
Friday, 4 June 2021	↓	↓	<input type="checkbox"/> 140,000€ (without VAT) Position in the Directory: 2nd level Includes: _ Regular package components ² _ 1 Pre-recorded symposium on Friday	<input type="checkbox"/> 200,000 € (without VAT) Position in the Directory: 1st level Includes: _ Top package components ³ _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey]

Not available anymore.

Not available anymore.

EULAR DEFINITION

Pre-recorded Symposium – Your content available on the platform on the allocated time, No live Q&A function or polling available.

Live Symposium – Your content available on the platform on the allocated time with live Q&A session, options of polls and survey (Text-based).

1 Statistics report includes no. of unique counts who clicks and access company profile by day/week/month and a EULAR General statistics report for the Congress.

2 Regular package components:
 a. Self-service portal login
 b. Company Profile on Industry page
 c. 3 Company Medical Content
 d. 3 Company Commercial Content
 e. 10 free virtual tickets
 f. **Statistics report¹**

3 Top package components:
 a. Self-service portal login
 b. Company Profile on Industry page
 c. 3 Company Medical Content
 d. 3 Company Commercial Content
 e. 20 free virtual tickets
 f. **Statistics report¹**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
Additional Pre-recorded Satellite [without Q&A / Survey] slot on	Companies who have bought Basic, Regular or Top sponsor packages		
<input type="checkbox"/> Wednesday		100,000 € (without VAT)	Not available anymore.
<input type="checkbox"/> Thursday		80,000 € (without VAT)	
<input type="checkbox"/> Friday		60,000 € (without VAT)	
Additional Live Satellite symposium [without Q&A / Survey] slot on	Companies who have bought Basic, Regular or Top sponsor packages		Only if still available after allocation in Top Sponsorship packages. In total 15 slots available only.
<input type="checkbox"/> Wednesday		160,000 € (without VAT)	Not available anymore. * Extended conditions see next page.
<input type="checkbox"/> Thursday		140,000 € (without VAT)	
<input type="checkbox"/> Friday		120,000 € (without VAT)	
<input type="checkbox"/> Additional set of 3 Company Content [On Company Profile]	All sponsorship package buyer	50,000 € (without VAT)	
Banners – Industry page [Total 9 slots available]	Offered to All sponsors [Allocation to EULAR Ranking]		Includes: – Basic statistics: No. of clicks on banner
<input type="checkbox"/> All Congress days		50,000 € (without VAT)	
<input type="checkbox"/> Wednesday		15,000 € (without VAT)	
<input type="checkbox"/> Thursday		15,000 € (without VAT)	
<input type="checkbox"/> Friday		15,000 € (without VAT)	
<input type="checkbox"/> Saturday – 5th of July		15,000 € (without VAT)	
<input type="checkbox"/> “Meet-The-Expert” Session on Live Channel [Total 9 slots available]	“Meet The Expert” session is limited to companies who bought Top sponsor package only and each slot of 30 minutes on Live Channel.	30,000 € (without VAT)	Includes: – Unlimited delegate attendees – Visible on Industry Symposium programme – Q&A, Polls and Survey options available upon request – Basic statistics: No. of unique views, viewing time, country distribution of total audience (%)
<input type="checkbox"/> FORUM Function – Industry page	Offered to All sponsors [Allocation to EULAR Ranking] <i>Limited spots</i>	30,000 € (without VAT)	How does it work? – A list of discussion topics companies would like to have and they can dedicate experts/staff to answer or feedback to delegates who comments. – A text based discussion, with possibility to attend pdf, pictures and provide useful URLs to delegates. – A place of networking and sharing. – Company logo can be inserted for visibility. Includes: – Unlimited delegate attendees – Polls and Survey options available upon request – Staff allocated can directly give access to moderate discussion

A forum function has been included in company profiles.

ADDITIONAL SPONSORSHIP OPPORTUNITIES – EULAR TV

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
<input type="checkbox"/> EULAR TV – Public Viewing advertising slots [Total 15 slots available]	All companies	25,000 € (without VAT)	How does it work? (no product advertisement permitted in line with EU public advertisement laws) – Sponsors have the opportunity to promote their brand and/or activities with a package of four 30-second video advertisement spots in the EULAR TV public broadcast (2 June 12:00 until 5 June 15:00) via EULAR’s YouTube channel, available on-demand until 5 July 23:59 CEST. – Note: EULAR TV’s EULAR 2020 broadcast reached 6,978 unique viewers (14,466 total views). Includes: – Basic analytics report (During public broadcast schedule: No. of unique viewers, watch time (hours), concurrent viewers timeline, audience top geographies (%))

SPONSOR PACKAGES

EULAR VIRTUAL CONGRESS

NEW

ADDITIONAL SPONSORSHIP OPPORTUNITIES – INDUSTRY PROGRAMME & EXHIBITOR BOOKLET

OPTIONS	PRICE	DESCRIPTION	CONDITIONS
<input type="checkbox"/> Half page	10,000 € (without VAT)	In this booklet, all participating companies automatically gets a spot under the Exhibitor section, and the entire Industry programme will be clearly listed. However, these are static image or wordings. If you would like this spot to be linked to your dedicated Satellite Symposium / Company Profile / Meet-The-Expert session page, you can purchase this option to get it linked.	<ul style="list-style-type: none"> – One link per advertisement throughout the entire Congress.
<input type="checkbox"/> Full page (inside)	25,000 € (without VAT)	<p>It will be placed on the Virtual Platform Entry Site (Entrance Hall) for public display and all registered participants to download and view.</p> <p>Increase your visibility in the Congress and buy a dedicated advertising slot in the Industry Programme & Exhibitors Booklet.</p>	<p>Includes:</p> <ul style="list-style-type: none"> – Your advertisement on the page will include a direct hyperlink to your chosen Satellite Symposium / Company Profile / Meet The Expert session
<input type="checkbox"/> Full page (back cover page)	30,000 € (without VAT)		
<input type="checkbox"/> Hyperlink the Industry Programme & Exhibitors Booklet to you Company Profile / Satellite Symposium / Meet the Experts session on the Virtual Platform	2,500 € (without VAT)	Link your company profile description / Satellite Symposium / Meet The Experts session in the Industry Programme & Exhibitors Booklet to the respective place on the virtual platform and enable delegates an even easier access to your company content.	<ul style="list-style-type: none"> – One hyperlink per item (Satellite Symposium / Meet The Expert Session / Company profile) throughout the entire Congress.

ADDITIONAL SPONSORSHIP OPPORTUNITIES – OTHERS

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
<input type="checkbox"/> Support for EULAR Virtual Congress Platform	Any company	40,000 € (without VAT)	<p>Benefits:</p> <ul style="list-style-type: none"> – Special visibility though mention in acknowledgement video and on EULAR TV channel – Free additional support on training staff on system: Upload; Satellite Symposium run through <p>Includes:</p> <ul style="list-style-type: none"> – Special thanks video on Acknowledgement and EULAR TV channel – Free additional support on training staff on system: Upload; Satellite Symposium run through

BOOKING FORM

EULAR VIRTUAL CONGRESS

PAYMENT TERMS

If the Booking Form is returned prior to 1 February 2021, the Sponsorship Amount will be invoiced as follows:

- _ 50% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid within 30 days at the latest, and
- _ 50% of the Sponsorship Amount in the month of March 2021 to be paid on 30 April 2021 at the latest.

If the Booking Form is returned on or after 1 February 2021 but prior to 1 May 2021, the Sponsorship Amount will be invoiced as follows:

- _ 100% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid within 30 days at the latest.

If the Booking Form is returned on or after 1 May 2021, the Sponsorship Amount will be invoiced as follows:

- _ 100% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid on 31 May 2021 at the latest.

Payments

All payments must be done in EURO onto following bank account:

Currency	EUR
Bank Name	UBS AG, Postfach, CH-8098 Zurich, Switzerland
Account No.	206-DP101 834.2
IBAN	CH70 0020 6206 DP10 1834 2
BIC	UBSWCHZH80A
Beneficiary	European Alliance of Associations for Rheumatology, Seestrasse 240, 8802 Kilchberg, Switzerland

Cancellation of Services Booked

If the Sponsor cancels the Services booked, the following cancellation fee is due to EULAR:

- _ If EULAR receives the cancellation prior to 15.12.2020, the cancellation fee is of 25% of the total Sponsorship Amount;
- _ If EULAR receives the cancellation until the 31.03.2021, the cancellation fee is of 50% of the total Sponsorship Amount;
- _ If EULAR receives the cancellation after the 31.03.2021, the cancellation fee amounts to the total (100%) of the Sponsorship Amount

Contact EULAR 2021

Partnership and Investment Manager

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Warranties and Sponsorship Agreement

By entering into this booking form, we warrant that we will comply with EULAR's Code of Practice and with applicable legislation, regulations and with the standards of applicable international and national codes of the pharmaceutical industry.

We understand that the sponsorship agreement concerning the EULAR face-to-face and virtual Congress 2021, which is included in this manual, is applicable and we agree that it is incorporated herewith by reference.

SIGNATURE

LOCATION, DATE

COMPANY CHOP