

eular

EUROPEAN  
CONGRESS OF  
RHEUMATOLOGY  
2021 | 2-5 JUNE

**BOOKING  
FORM**  
SPONSORSHIP  
AGREEMENT

[congress.eular.org](https://congress.eular.org)

# SPONSOR PACKAGES

## EULAR VIRTUAL CONGRESS

Options allocated according to ranking and subject to availability.

	E-PRESENCE	BASIC	REGULAR	TOP
<b>Wednesday, 2 June 2021</b>	↑	↑	<input type="checkbox"/> <b>180,000 €</b> (without VAT)  Position in the Directory: 2nd level  <b>Includes:</b> _ Regular package components <sup>2</sup> _ 1 Pre-recorded symposium on <b>Wednesday</b>	<input type="checkbox"/> <b>280,000 €</b> (without VAT)  Position in the Directory: 1st level  <b>Includes:</b> _ Top package components <sup>3</sup> _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey] on <b>Wednesday</b>
<b>Thursday, 3 June 2021</b>	<input type="checkbox"/> <b>10,000 EUR</b> (without VAT)  Position in the Directory: 4th level  <b>Includes:</b> _ Self-service portal login _ Company Profile on Industry page _ 3 free virtual tickets _ Statistics report <sup>1</sup>	<input type="checkbox"/> <b>60,000 €</b> (without VAT)  Position in the Directory: 3rd level  <b>Includes:</b> _ Self-service portal login _ Company Profile on Industry page _ 3 Company Content Slots _ 5 free virtual tickets _ Statistics report <sup>1</sup>	<input type="checkbox"/> <b>160,000 €</b> (without VAT)  Position in the Directory: 2nd level  <b>Includes:</b> _ Regular package components <sup>2</sup> _ 1 Pre-recorded symposium on <b>Thursday</b>	<input type="checkbox"/> <b>240,000 €</b> (without VAT)  Position in the Directory: 1st level  <b>Includes:</b> _ Top package components <sup>3</sup> _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey] on <b>Thursday</b>
<b>Friday, 4 June 2021</b>	↓	↓	<input type="checkbox"/> <b>140,000€</b> (without VAT)  Position in the Directory: 2nd level  <b>Includes:</b> _ Regular package components <sup>2</sup> _ 1 Pre-recorded symposium on <b>Friday</b>	<input type="checkbox"/> <b>200,000 €</b> (without VAT)  Position in the Directory: 1st level  <b>Includes:</b> _ Top package components <sup>3</sup> _ 1 Pre-recorded symposium (any day) _ 1 Live Satellite symposium [with Q&A/Survey]

Not available anymore.

Not available anymore.

### EULAR DEFINITION

Pre-recorded Symposium – Your content available on the platform on the allocated time, No live Q&A function or polling available.

Live Symposium – Your content available on the platform on the allocated time with live Q&A session, options of polls and survey (Text-based).

**1** Statistics report includes no. of unique counts who clicks and access company profile by day/week/month and a EULAR General statistics report for the Congress.

**2** Regular package components:  
 a. Self-service portal login  
 b. Company Profile on Industry page  
 c. 3 Company Medical Content  
 d. 3 Company Commercial Content  
 e. 10 free virtual tickets  
 f. **Statistics report<sup>1</sup>**

**3** Top package components:  
 a. Self-service portal login  
 b. Company Profile on Industry page  
 c. 3 Company Medical Content  
 d. 3 Company Commercial Content  
 e. 20 free virtual tickets  
 f. **Statistics report<sup>1</sup>**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
<b>Additional Pre-recorded Satellite</b> [without Q&A / Survey] slot on	Companies who have bought Basic, Regular or Top sponsor packages		
<input type="checkbox"/> Wednesday		100,000 € (without VAT)	Not available anymore.
<input type="checkbox"/> Thursday		80,000 € (without VAT)	
<input type="checkbox"/> Friday		60,000 € (without VAT)	
<b>Additional Live Satellite symposium</b> [without Q&A / Survey] slot on	Companies who have bought Basic, Regular or Top sponsor packages		Only if still available after allocation in Top Sponsorship packages. In total 15 slots available only.
<input type="checkbox"/> Wednesday		160,000 € (without VAT)	Not available anymore. ✳ Extended conditions see next page.
<input type="checkbox"/> Thursday		140,000 € (without VAT)	
<input type="checkbox"/> Friday		120,000 € (without VAT)	
<input type="checkbox"/> <b>Additional set of 3 Company Content</b> [On Company Profile]	All sponsorship package buyer	50,000 € (without VAT)	
<b>Banners – Industry page</b> [Total 9 slots available]	Offered to All sponsors [Allocation to EULAR Ranking]		<b>Includes:</b> – Basic statistics: No. of clicks on banner
<input type="checkbox"/> All Congress days		50,000 € (without VAT)	
<input type="checkbox"/> Wednesday		15,000 € (without VAT)	
<input type="checkbox"/> Thursday		15,000 € (without VAT)	
<input type="checkbox"/> Friday		15,000 € (without VAT)	
<input type="checkbox"/> Saturday – 5th of July		15,000 € (without VAT)	
<input type="checkbox"/> <b>“Meet-The-Expert” Session on Live Channel</b> [Total 9 slots available]	“Meet The Expert” session is limited to companies <b>who bought Top sponsor package</b> only and each slot of 30 minutes on Live Channel.	30,000 € (without VAT)	<b>Includes:</b> – Unlimited delegate attendees – Visible on Industry Symposium programme – Q&A, Polls and Survey options available upon request – Basic statistics: No. of unique views, viewing time, country distribution of total audience (%)
<input type="checkbox"/> <b>FORUM Function – Industry page</b>	Offered to All sponsors [Allocation to EULAR Ranking] <i>Limited spots</i>	30,000 € (without VAT)	<b>How does it work?</b> – A list of discussion topics companies would like to have and they can dedicate experts/staff to answer or feedback to delegates who comments. – A text based discussion, with possibility to attend pdf, pictures and provide useful URLs to delegates. – A place of networking and sharing. – Company logo can be inserted for visibility. <b>Includes:</b> – Unlimited delegate attendees – Polls and Survey options available upon request – Staff allocated can directly give access to moderate discussion

A forum function has been included in company profiles.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES – EULAR TV

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
<input type="checkbox"/> <b>EULAR TV – Public Viewing advertising slots</b> [Total 15 slots available]	All companies	25,000 € (without VAT)	<b>How does it work?</b> (no product advertisement permitted in line with EU public advertisement laws) – Sponsors have the opportunity to promote their brand and/or activities with a package of four 30-second video advertisement spots in the EULAR TV public broadcast (2 June 12:00 until 5 June 15:00) via EULAR’s YouTube channel, available on-demand until 5 July 23:59 CEST. – Note: EULAR TV’s EULAR 2020 broadcast reached 6,978 unique viewers (14,466 total views). <b>Includes:</b> – Basic analytics report (During public broadcast schedule: No. of unique viewers, watch time (hours), concurrent viewers timeline, audience top geographies (%))

# SPONSOR PACKAGES

## EULAR VIRTUAL CONGRESS

NEW

### ADDITIONAL SPONSORSHIP OPPORTUNITIES – INDUSTRY PROGRAMME & EXHIBITOR BOOKLET

OPTIONS	PRICE	DESCRIPTION	CONDITIONS
<input type="checkbox"/> <b>Half page</b>	<b>10,000 €</b> (without VAT)	In this booklet, all participating companies automatically gets a spot under the Exhibitor section, and the entire Industry programme will be clearly listed. However, these are static image or wordings. If you would like this spot to be linked to your dedicated Satellite Symposium / Company Profile / Meet-The-Expert session page, you can purchase this option to get it linked.	<ul style="list-style-type: none"> <li>– One link per advertisement throughout the entire Congress.</li> </ul>
<input type="checkbox"/> <b>Full page (inside)</b>	<b>25,000 €</b> (without VAT)	<p>It will be placed on the Virtual Platform Entry Site (Entrance Hall) for public display and all registered participants to download and view.</p> <p>Increase your visibility in the Congress and buy a dedicated advertising slot in the Industry Programme &amp; Exhibitors Booklet.</p>	<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>– Your advertisement on the page will include a direct hyperlink to your chosen Satellite Symposium / Company Profile / Meet The Expert session</li> </ul>
<input type="checkbox"/> <b>Full page (back cover page)</b>	<b>30,000 €</b> (without VAT)		
<input type="checkbox"/> <b>Hyperlink</b> the Industry Programme & Exhibitors Booklet to you Company Profile / Satellite Symposium / Meet the Experts session on the Virtual Platform	<b>2,500 €</b> (without VAT)	Link your company profile description / Satellite Symposium / Meet The Experts session in the Industry Programme & Exhibitors Booklet to the respective place on the virtual platform and enable delegates an even easier access to your company content.	<ul style="list-style-type: none"> <li>– One hyperlink per item (Satellite Symposium / Meet The Expert Session / Company profile) throughout the entire Congress.</li> </ul>

### ADDITIONAL SPONSORSHIP OPPORTUNITIES – OTHERS

OPTIONS	ELIGIBILITY	PRICE	CONDITIONS
<input type="checkbox"/> <b>Support for EULAR Virtual Congress Platform</b>	Any company	<b>40,000 €</b> (without VAT)	<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>– Special visibility though mention in acknowledgement video and on EULAR TV channel</li> <li>– Free additional support on training staff on system: Upload; Satellite Symposium run through</li> </ul> <p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>– Special thanks video on Acknowledgement and EULAR TV channel</li> <li>– Free additional support on training staff on system: Upload; Satellite Symposium run through</li> </ul>

# BOOKING FORM

## EULAR VIRTUAL CONGRESS

### PAYMENT TERMS

**If the Booking Form is returned prior to 1 February 2021, the Sponsorship Amount will be invoiced as follows:**

- \_ 50% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid within 30 days at the latest, and
- \_ 50% of the Sponsorship Amount in the month of March 2021 to be paid on 30 April 2021 at the latest.

**If the Booking Form is returned on or after 1 February 2021 but prior to 1 May 2021, the Sponsorship Amount will be invoiced as follows:**

- \_ 100% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid within 30 days at the latest.

**If the Booking Form is returned on or after 1 May 2021, the Sponsorship Amount will be invoiced as follows:**

- \_ 100% of the Sponsorship Amount upon return of the Booking Form to EULAR to be paid on 31 May 2021 at the latest.

### Payments

All payments must be done in EURO onto following bank account:

<b>Currency</b>	EUR
<b>Bank Name</b>	UBS AG, Postfach, CH-8098 Zurich, Switzerland
<b>Account No.</b>	206-DP101 834.2
<b>IBAN</b>	CH70 0020 6206 DP10 1834 2
<b>BIC</b>	UBSWCHZH80A
<b>Beneficiary</b>	European Alliance of Associations for Rheumatology, Seestrasse 240, 8802 Kilchberg, Switzerland

### Cancellation of Services Booked

If the Sponsor cancels the Services booked, the following cancellation fee is due to EULAR:

- \_ If EULAR receives the cancellation prior to 15.12.2020, the cancellation fee is of 25% of the total Sponsorship Amount;
- \_ If EULAR receives the cancellation until the 31.03.2021, the cancellation fee is of 50% of the total Sponsorship Amount;
- \_ If EULAR receives the cancellation after the 31.03.2021, the cancellation fee amounts to the total (100%) of the Sponsorship Amount

### Contact EULAR 2021

#### Partnership and Investment Manager

Mr. Florian Klett  
Sponsorex@eular.org  
Tel: +41 44 716 30 35

### Warranties and Sponsorship Agreement

By entering into this booking form, we warrant that we will comply with EULAR's Code of Practice and with applicable legislation, regulations and with the standards of applicable international and national codes of the pharmaceutical industry.

We understand that the sponsorship agreement concerning the EULAR face-to-face and virtual Congress 2021, which is included in this manual, is applicable and we agree that it is incorporated herewith by reference.

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SIGNATURE

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LOCATION, DATE

---

COMPANY CHOP

# SPONSORSHIP AGREEMENT FOR EULAR CONGRESS

## Sponsorship Agreement

between  
European Alliance of Associations for Rheumatology,  
Seestrasse 240, 8802 Kilchberg, Switzerland  
*(hereinafter "EULAR")*

and

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

*(hereinafter "Sponsor")*

**Whereas**, EULAR is an organisation representing the people with arthritis/rheumatism, health professionals and scientific societies of rheumatology of all the European nations and aims to reduce the burden of rheumatic diseases on the individual and society and to improve the treatment, prevention and rehabilitation of musculoskeletal diseases;

**Whereas**, EULAR will organize a virtual annual European Congress of Rheumatology (hereinafter "EULAR Virtual Congress");

**Whereas**, Sponsor is a company that wishes to fund part of the costs relating to the organization and the performance of the EULAR Congress;

Now, therefore, the Parties hereto agree as follows:

## 1. SPONSORSHIP

### 1.1 In General

The Sponsor shall fund part of the costs relating to the organization and the performance of the EULAR Congress. In return, EULAR shall enable Sponsor to carry out corporate support activities.

### 1.2 Corporate Support Activities, Sponsorship Amount and Services

The corporate support activities that the Sponsor can subscribe are described in the EULAR 2021 Partnership & Investment Opportunities (hereinafter "Manual") and/or on EULAR's website [https://www.congress.eular.org/partnership\\_and\\_investment.cfm](https://www.congress.eular.org/partnership_and_investment.cfm) together with the sponsorship amount that the Sponsor has to pay for such activities (hereinafter the "Sponsorship Amount") and with the services that EULAR has to provide (hereinafter the "Services").

### 1.3 Transitional Taxes

All amounts due under this Agreement are exclusive of any sales, use, goods and services or VAT which may be imposed by any governmental authority in connection with the Services provided by EULAR to the Sponsor hereunder (collectively the "Transactional Taxes"). Any applicable Transactional Taxes for which the liability belongs to EULAR will be charged to the Sponsor in addition to the Sponsorship Amount due under this Agreement. The Sponsor shall pay to EULAR and EULAR shall remit to the relevant government authority such Transactional Taxes.

### 1.4 Subscription

The Sponsor can subscribe the corporate support activities, which it wishes to receive by filling in the relevant form(s) of the Manual (hereinafter the "Booking Form") and returning it/them to EULAR. EULAR can accept or reject the subscription at its sole discretion. Upon EULAR's explicit acceptance of the subscription or upon EULAR sending the invoice, this Agreement and the relevant dispositions in the Manual and in the Booking Form become binding for both Parties.

### 1.5 Invoicing and Payment Dates

EULAR shall send to the Sponsor an invoice for the Sponsorship Amount to be paid by the Sponsor. Such invoice shall comply with the Swiss invoicing requirements (as EULAR's country of establishment). The Sponsor may request that the invoice bear additional details (e.g. purchase order number), provided such request is reasonable.

The details of the invoicing and the payment dates are set out in the Booking Form.

### 1.6 Payments

The Sponsor shall pay the Sponsorship Amount latest on the dates specified in the relevant form(s) or, if no date is specified, at the latest 30 days after the date of invoice. All payments must be done in EURO onto following bank account:

**Currency** EUR  
**Bank Name** UBS AG, Postfach, CH-8098 Zurich, Switzerland  
**Account No.** 206-DP101 834.2  
**IBAN** CH70 0020 6206 DP10 1834 2  
**BIC** UBSWCHZH80A  
**Beneficiary** European Alliance of Associations for Rheumatology  
 Seestrasse 240, 8802 Kilchberg  
 Switzerland

### 1.7 Cancellation of Services Booked

Sponsor is entitled to cancel the Services booked against the payment of a cancellation fee (exclusive Transactional Taxes) as set out in the Booking Form.

## 2. OBLIGATION OF EULAR

### 2.1 Organization of the EULAR Congress

EULAR shall organize the EULAR Congress as planned and in compliance with applicable laws and regulations.

EULAR shall organize the EULAR Congress in its own responsibility and Sponsor does not bear any financial responsibility for the EULAR Congress, except for the payment of the amounts due under this Agreement.

### 2.2 Services

EULAR shall perform the Services as described in the relevant disposition in the Manual and in the form(s).

### 2.3 Availability of virtual Services

EULAR does not warrant that the virtual Services will at all times be available and that the EULAR Virtual Congress platform will be error free.

### 2.4 Use of Sponsorship Amount

EULAR shall use the Sponsorship Amount solely for the purposes set out in its by-laws.

## 3. RIGHT TO USE INTELLECTUAL PROPERTY RIGHTS

With this Agreement, none of the Parties assigns or transfers any of its intellectual property rights.

If the Services to be provided by EULAR include the publication of content provided by the Sponsor (hereinafter "Content"), the Sponsor herewith grants to EULAR a worldwide, exclusive right to use, share, copy, store and redistribute the Content in any medium or format for the duration of the physical and virtual EULAR Congress. EULAR may use, share, copy, store and redistribute the Content free of charge or at a fee for the target audience.

## 4. TERM

This Agreement shall remain valid until the completion of all obligations of the Parties under this Agreement.

## 5. NO INFLUENCE ON RESEARCH, TREATMENTS OR SALES

The Sponsor agrees and confirms that this Agreement has been concluded neither to influence research or research topics, nor to influence treatment decisions, nor current or future sales transactions with EULAR or the participants to the EULAR Congress. The sponsorship does not commit EULAR or the participants to the EULAR Congress to conduct research in a particular field or manner, or to accept, prefer or recommend services or products from the Sponsor.

## 6. TRANSPARENCY

The Sponsor and EULAR commit to transparency as set out in various legislation, regulations and standards of applicable international and national codes of the pharmaceutical industry. Thus, the Parties may disclose payments or transfers of value under this Agreement as well as further details, as deemed necessary by the disclosing Party, including publication on its websites.

Upon the other Party's request, each Party will provide to the other the necessary information allowing it to comply with its transparency requirements.

## 7. COMPLIANCE AND CONFLICT OF INTERESTS

The Sponsor shall comply with EULAR's Code of Practice, with applicable legislation, regulations and the standards of applicable international and national codes of the pharmaceutical industry.

Each Party ensures to the other Party that it is not aware of any conflict of interests, which would prevent it from entering into this Agreement.

## 8. ANTI-BRIBERY

In connection with the performance of this Agreement, neither Party has made, offered or authorized or will make, offer or authorize any payment, gift, promise or other advantage, whether directly or through any other person or entity, to or for the use or benefit of any government official or any entity or other person where such payment, gift, promise or other advantage would violate the anti-bribery and money-laundering legislation or any other applicable law.

### 9. Data Privacy

The Parties may process personal data of the other Party for the purpose of fulfilling this Agreement (art. 4 and 13 Swiss DPA, art. 6 para. 1 lit. b GDPR). EULAR may further process the data for marketing purposes, in particular for managing prospecting and loyalty and receiving news (art. 4 Swiss DPA, art. 6 para. 1 lit. a GDPR).

The Parties may process the data as long as necessary for the processing purposes, namely during the business relationship and for a duration of 11 years thereafter for bookkeeping purposes and where its overriding interests allow it, in particular to be able to be able to prove proper performance of EULAR's obligations. The Sponsor may withdraw its consent to the processing for marketing purposes at any time.

The personal data processed include the following data: name of Sponsor, name of EULAR, first and last name of contact person(s) and meeting attendees, title, postal address, email addresses, telephone and fax numbers and bank information.

The Parties may share the data to third parties providers ("processors"), solely for the purposes mentioned above. The data may be processed worldwide (in particular data published on the web) always in compliance with data protection laws. Personal data may be disclosed if one of the Party is legally obliged to do so.

EULAR has taken appropriate technical and organizational measures to protect personal data against loss and unauthorized access.

The Sponsor has a right of access and may request that its personal data be transferred (right to data transfer), corrected or deleted or that its processing be restricted. It is not possible to limit the processing or deletion of personal data if this data is necessary for the fulfilment of the Agreement or if EULAR has a legitimate interest in processing or storing such data.

EULAR is responsible for the processing of personal data. The Sponsor can contact EULAR by letter (EULAR, Seestrasse 240, 8802 Kilchberg, Switzerland) or email (eular@eular.org) for data protection concerns. The Sponsor can report its concerns to the Federal Data Protection and Information Commissioner (FDPIC); it has also the right to lodge a complaint with the competent supervisory authority in the EU.

The Sponsor and EULAR warrants to each other that the data subjects have provided their consent to the processing of their personal data after having been duly informed. The persons whose personal data are processed have the right to access and correct their own personal data and the right to withdraw their consent. For this purpose, they must send any queries about the processing of their personal data to the Sponsor or EULAR, respectively. They also have the right to address a complaint to the Federal Data Protection and Information Commissioner ("FDPIC") and/or to the competent supervisory authorities in the EU.

### 10. INDEMNIFICATION

In connection with the performance of this Agreement, the Sponsor warrants that it complies with applicable legislation, regulations, standards of applicable international and national codes of the pharmaceutical industry and EULAR's Code of Practice. The Sponsor further warrants that it does not infringe third party rights (such as trademark rights and copyrights).

The Sponsor shall indemnify EULAR from any losses, liabilities, damages and claims (including reasonable attorneys' fees) incurred by EULAR as a result of any claim, in which it is asserted that the Sponsor infringed applicable legislation, regulations, standards of applicable international and national codes of the pharmaceutical industry, EULAR's Code of Practice or third party rights.

EULAR shall promptly notify the Sponsor of any asserted claim. The Sponsor, at its sole expense, shall diligently conduct the defense of such claim and all negotiations for its settlement, using competent legal advisors. EULAR shall give the Sponsor reasonable assistance, at the Sponsor's request and expenses.

### 11. LIMITATION OF LIABILITY

Unless otherwise foreseen by mandatory law, the liability of EULAR shall be limited to half of the amount received under this Sponsorship Agreement.



**12. GENERAL PROVISIONS**

**12.1 Force majeure**

A "Force Majeure Event" shall mean any event beyond EULAR's control, including unforeseen circumstances such as civil riots, governmental restrictions on foreign travel, communicable diseases, union actions, natural disaster.

EULAR may cancel, totally or partially, the EULAR Congress if a Force Majeure Event affects the EULAR Congress financially or technically and/or affects the reputation of the EULAR Congress or EULAR itself in such a way that the holding of the EULAR Congress would be unreasonable or inappropriate. The same applies if the Force Majeure Event might not last until the EULAR Congress takes place or if EULAR has reasons to believe that a Force Majeure Event will occur during the EULAR Congress.

In case of total or partial cancellation of the EULAR Congress due to a Force Majeure Event, EULAR does not have to refund any Sponsorship Amount (and Transactional Taxes) already paid and all unpaid Sponsorship Amount remain due, plus any applicable transactional taxes.

**12.2 Severability**

If any provision of this Agreement is for any reason held to be invalid, illegal or unenforceable, the remaining provisions of this Agreement shall be unimpaired, and the invalid, illegal or unenforceable provision shall be replaced by a valid, legal and enforceable provision that comes closest to the intention of the Parties underlying the original provision.

**12.3 Whole Agreement**

This Agreement contains the whole agreement between the Parties concerning the subject matter hereof and supersedes all previous agreements, promises, proposals, representations, understanding and negotiations, whether written or oral, between the Parties relating thereto. No general terms and conditions, terms of use or any other terms of the Sponsor shall be applicable.

**12.4 Governing Law and Forum Selection**

This Agreement is governed by the substantive Laws of Switzerland, excluding the conflict of law rules. The exclusive place of jurisdiction shall be at the ordinary courts of the seat of EULAR.

European Alliance of Associations for Rheumatology, EULAR:

\_\_\_\_\_  
PLACE AND DATE

\_\_\_\_\_  
NAME

\_\_\_\_\_  
NAME

Sponsor:

\_\_\_\_\_  
PLACE AND DATE

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
NAME

\_\_\_\_\_  
NAME